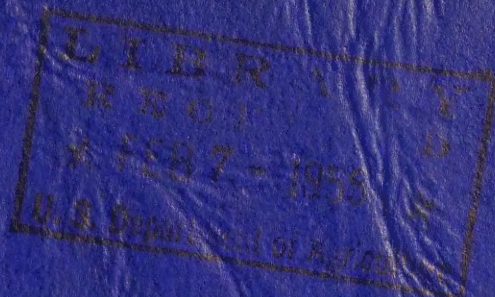


62.09



WALLER FLOWERSEED

COMPANY

1955

*Guadalupe
Calif.*

Featuring

COLOR CARNIVAL

ICEBERG

WALLER FLOWERSEED COMPANY

WHOLESALE GROWERS AND BREEDERS

GUADALUPE, CALIFORNIA

L. D. WALLER SEED CO. 1912-1924

WALLER-FRANKLIN SEED CO. 1924-1953

1955



WHOLESALE CONTRACT AND DESCRIPTIVE TRADE LIST

MAIN OFFICE, TRIAL AND BREEDING GROUNDS

GUADALUPE, CALIFORNIA

NINE MILES WEST OF SANTA MARIA

PRINCIPAL GROWING STATIONS

SANTA MARIA VALLEY, ARROYO GRANDE, LOS ALAMOS

WALLER FLOWERSEED COMPANY

Behind the New Masthead—

Is a solid program of Specialization in Quality Flowerseed designed to bring you the finest that advanced breeding methods and strict standards of production can supply. The finest Personnel, equipment and methods are utilized to their full advantage in the development, production and delivery of the best Flowerseed that can be produced. Trysomic Stocks, Petunia Popcorn, Marigold Lemon-drop, are a few of the new products of this fine policy. Full attention is applied to standard strains, though achievement in regard to them is much harder to emphasize than with a new item. We especially call your attention to the new index of varieties on the following page. In it and throughout our catalog you will note that we have indicated in heavy type those varieties in which we truly specialize and have responded most satisfactorily to our improvement program. Those varieties marked with an arrow indicate those introduced by our firm.

**THESE PRICES EFFECTIVE ON ALL SALES
IMMEDIATELY**

Minimum charge per item 50 cents.

GENERAL CONDITIONS OF DELIVERY

For every order that we shall accept, we have sufficient land planted to produce the desired quantity of seed under normal conditions.

Should the outcome of the crop be lower than our estimation, orders will be filled pro rata only. Crop failure or any other cause beyond our control releases us entirely from delivery.

We warrant, to the extent of the purchase price, that Seeds or Bulbs sold are as described on the container, within recognized tolerances. We give no other or further warranty, expressed or implied.

TERMS

All seeds are quoted f.o.b. Guadalupe, California, 60 days acceptance net, less 1% cash thirty days. Invoices payable in U. S. dollars only. All overdue accounts subject to sight draft without further notice. Bags and containers will be charged at cost and are not returnable.

We reserve the right to change prices in this list at any time.

**Three Ounces or Under at Ounce Rate
Four Ounces or Over, Pound Price Allowed**

CABLE ADDRESS "WALLER, GUADALUPE"

TELEPHONE 2371

CONTENTS

	See Page		See Page
Novelties	4	Gypsophila	33
Extra Special Strains.....	5-11	Helichrysum	34
Abronia	12	Heuchera	34
Ageratum	12	Hollyhock	34
Alyssum	13	Ipomoea	35
Amaranthus	13	Kochia	35
Anagallis	13	Larkspur	35-36
Anchusa	13	Lathyrus	37
Antirrhinum	14-15	Lavatera	37
Aquilegia	16	Lavender	37
Arctotis	16	Lilium	37
Armeria	17	Linaria	37
Asparagus	17	Linum	37
Asters	17-18	Lobelia	38
Bachelor Button	24	Lupin	38
Balloon Vine	18	Marigold	39-41
Balsam	18	Marvel of Peru.....	41
Blue Lace Flower.....	31	Matricaria	41
Brachycome	18	Matthiola	41
Calendula	19	Mignonette	41
California Native Flowers.....	20	Morning Glory	25 & 35
California Poppy	31	Nasturtium	42
Calliopsis	20	Nemesia	42
Campanula	20	Nemophila	42
Candytuft	21	Nicotiana	42
Carnations	22-23	Nierembergia	42
Celosia	24	Pansy	43
Centaurea	24	Passiflora	43
Cerastium	25	Pentstemon	43
Chrysanthemum	25	Petunia	44-47
Clarkia	25	Phacelia	48
Cleome	25	Phlox	48
Cobaea	25	Platycodon	48
Cockscomb	24	Poppy	48
Columbine	16	Portulaca	49
Convolvulus	25	Pyrethrum	49
Coreopsis	25	Ricinus	49
Cosmos	26	Rock Garden Mixtures.....	49
Cynoglossum	26	Salpiglossis	49
Dahlia	26	Salvia	49
Delphinium	27-29	Scabiosa	50
Dianthus	30	Schizanthus	51
Didiscus	30	Shasta Daisy	25
Digitalis	31	Snapdragon	14-15
Dimorphotheca	31	Solanum	51
Dusty Miller	24	Statice	51
Eschscholtzia	31	Stock	52-57
Euphorbia	31	Sweet Peas	58-66
Feverfew	41	Sunflower	67
Four O'Clocks.....	41	Sweet William	67
Fuchsia	31	Thunbergia	67
Gaillardia	32	Tithonia	67
Geranium	32	Tritoma	67
Gerbera	32	Verbena	68
Geum	32	Vinca	69
Gilia	33	Viola	69
Godetia	33	Wallflower	69
Gourds	33	Zinnia	70-72
Grevillea	33	Special Mixtures	72

WALLER FLOWERSEED COMPANY

NOVELTIES

Introduced by W-F in 1954

See Page

Pansy Color Carnival.....	43
Candytuft Iceberg	21

Novelties Introduced by W-F in 1953

Carnation Dwarf Enfant De Nice, Bouquet Mixture.....	23
Delphinium Sapphire	27
Marigold Lemondrop, Schmidt Litho. packet available.....	40
Petunia Popcorn, Schmidt Litho. packet available.....	46
Trysomic Stock, four new colors.....	52

Other New and Additional Worthwhile Varieties

Alyssum Violet Queen Improved.....	13
Aster Burpeeana Mixed.....	17
Aster Bouquet and Powderpuffs.....	17
Dianthus Single Brilliant Mixed.....	30
Didiscus Lace Veil.....	31
Fuchsia Mixed Colors	31
Marigold Man-in-the-Moon	39
Marigold Sunbrite	39
Marigold Early Sunset Giants	39
Marigold Dwarf French Parisian Hybrids.....	40
Pansy Peter Pan.....	43
Petunia Double and Fl's	47
Phlox Star Mixed	48
Phlox Dwarf Cecily Mixed.....	48
Phlox Dwarf Globe Mixed.....	48
Scabiosa Coral Moon.....	50
Sweet Pea New Multiflora Colors.....	58
Sweet Pea New Cuthbertson Floribunda Colors.....	60
Sweet Pea New Spencer Colors.....	61
Sweet Pea New Special Mixtures	62
Sweet Pea New Bush Type Little Sweetheart	62
Verbena Marilyn	68
Viola Johnny Jump-Up	69

W-F PREMIUM QUALITY FLOWERSEED

AQUILEGIA

Premium Quality assures our leadership in this field



Typical bloom of our Long Spurred Blue Shades

The popular Columbine has been brought to a peak of perfection by our plant breeding staff. Our hybrid mixtures are truly special, outstanding for strength and balance of color. Our W-F Hybrids strain is acknowledged to be the finest controlled mixed color Aquilegia offered the trade. Of the separate shades, the Blue and the Pink are the most popular. They are excellent companion colors.

Snow Queen received an Award of Merit, and Orange and Scarlet Shades was Highly Commended by the Royal Horticultural Society trials at Wisley 1953.

For complete listing please refer to page 16.

W-F PREMIUM QUALITY FLOWERSEED

CARNATIONS

Premium Quality assures our leadership in this field



Chabaud strain Carnations

Fine new varieties have been added to our list this season, based on extensive trials and breeding work. You will find much needed interesting colors, which along with our standard strains, give us the most fully rounded and complete Carnation growing program in California.

Many fine improvements have been included in the plantings of our regular strains. Increasing attention to Carnation breeding problems shall result in current crop of more fully double strains truer to color and type. As the next few seasons develop, even finer results will be noted.

For complete listing please refer to pages 22 and 23.

W-F PREMIUM QUALITY FLOWERSEED

DELPHINIUM

Premium Quality assures our leadership in this field



Delphinium Sapphire as introduced by W-F in 1953

As the prime Delphinium growers, we have developed the production of the strains we grow and list to an unexcelled high standard of quality and purity.

Our Belladonna and Bellamosum strains are unrivalled for florist use; they are therefore exceptional for garden use. Through many years close cooperation with the originator, our Pacific Hybrids dominate the trade with their excellence. If you are not already using our Delphinium strains, we wholeheartedly recommend that you try them. The fine results will surprise you.

Note—Our two-crop system assures early delivery and strong new crop germination from a harvest period almost four months in duration.

For complete listing please refer to pages 27 to 29.

W-F PREMIUM QUALITY FLOWERSEED

HOLLYHOCK

Premium Quality assures our leadership in this field



Triumph Supreme

Triumph Supreme is a superior strain with a full color range of unsurpassed variety. All the favorite colors plus vivid scarlets, orange, and buff combinations not to be found in other existing strains. Full double blossoms gracefully waved and fringed show well above the foliage. Early blooming and highly rust resistant.

Chaters Double types are available in all the separate colors and named varieties, as well as an excellent selection of well balanced mixtures and blends.

Our characteristically fine attention and regard for quality is apparent in the superiority of our strains.

For complete listing please refer to page 34.

W-F PREMIUM QUALITY FLOWERSEED

PANSIES & VIOLAS

Premium Quality assures our leadership in this field



Pansy Color Carnival

We devote our efforts in this field to producing an exceedingly choice short list of Pansies and Violas in our acreage in the Santa Maria valley. By specializing in a relatively few choice strains we have achieved a remarkable acceptance through a world-wide trade. Our California-grown Pansy and Viola seed is very high germinating and of a longevity that makes it practical when properly stored by you to keep a carryover supply for your early summer trade. All seed is hand picked and cured as is only possible in our sunny, dry summers.

For complete listing please refer to pages 43 and 69.

W-F PREMIUM QUALITY FLOWERSEED

PETUNIAS

Premium Quality assures our leadership in this field



*W-F Extra Dwarf Giant of California
growing in a three-inch pot*

True to name and type Petunias must be grown, as they are at W-F, with good isolation and backed by skillfully scientific breeding work.

From regular bedding types to the most select florist strains our Petunias have achieved a superior record of purity.

When you use our strains you can depend on repeat business. This is doubly important because Petunias are one of your top money-making items.

For complete listing please refer to pages 44 to 47.

W-F PREMIUM QUALITY FLOWERSEED

SWEET PEAS

Premium Quality assures our leadership in this field



Spray of Early Multiflora Sweet Peas

Purity in this field has been one of the keynotes of our company's success since our first crop was planted in November, 1912.

Our effort in Sweet Peas is devoted primarily to the improvement of existing standard varieties rather than novelties.

Vast crops are grown each year of truly fine Sweet Peas. Our yearly individual plant line selection system assures the highest degree of quality. Our listing, though comparatively short, offers a wide range of exceptionally choice varieties.

For complete listing please refer to pages 58 and 66.

WALLER FLOWERSEED COMPANY



Alyssum Carpet of Snow W-F Special Strain

ABRONIA

Sand Verbena—Annual—2,300 seeds per oz.

	Price per oz.	per lb.
Umbellata Grandiflora. Pink trailing.....	\$0.95	\$ 7.50

AGERATUM

Floss Flower—Annual—225,000 seeds per oz.

W-F Blue Ball Improved. Compact low plants with large clusters of ball-shaped lighter blue flowers and larger leaves, 4 to 5 in.....	4.00	40.00
Blue Perfection. Light azure blue, 10 inches tall.....	1.60	16.00
W-F Fairy Pink. Soft salmon rose-pink.....	5.00	50.00
W-F Midget Blue. Very low and compact with dense clusters of small darker blue flowers. Smaller leaves. 3 to 4 in. S.M., A.A.S. '39	4.00	40.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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ALYSSUM

Madwort—Sweet Alyssum—60,000 seeds per oz.

There is a great deal of difference between ordinary and the well-selected strains of Alyssum backed by many years of trial ground selection work. If you serve a critical trade your customers will be pleased with these extra-selected strains.

ANNUAL

Little Gem. Pure white, dwarf compact habit, height 6 inches. Almost perfection in uniformity.....	\$1.00	\$ 8.00
Maritimum , sweet white, honey scented, 1 ft.....	.60	5.00
Procumbens Carpet of Snow. The most popular of white Alyssums and a W-F specialty for nearly 35 years. The plants are flat and compact. Maximum height 2½ inches.....	1.00	8.00
Procumbens Royal Carpet A.A.S. '52. 1½ inches. Medium Violet..	2.50	25.00
Procumbens Snowcloth. We recommend Carpet of Snow.....	1.00	8.00
W-F Tetra Snowdrift. New giant maritimum white.....	1.25	10.00
Violet Queen. 6 inches.....	1.25	10.00
W-F Violet Queen Improved , deep selection, a specialty of our house, exceedingly deep bright color, very compact, height 4 inches, for the critical trade.....	2.50	25.00

PERENNIAL ALYSSUM

Rock Garden Perennial Rare Species Mixed	2.00	20.00
Saxatile Compactum (Gold Dust). Golden yellow. Our plants are constantly selected for bright color and compact plants....	.75	6.00
Saxatile Compactum (Silver Queen) sulphur yellow, 1 ft.....	1.50	15.00

AMARANTHUS

Annual—30,000 seeds per oz.

Tricolor (Joseph's Coat) yellow, green, red, 3 ft.95	7.50
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ANAGALLIS

Pimpernel—Annual—42,000 seeds per oz.

Grandiflora. Mixed colors, 9 in.60	5.00
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ANCHUSA

Alkanet—Sea Bugloss—1,200 seeds per oz.

Capensis (Annual) Blue Bird , compact, indigo blue, 2 ft.....	.60	5.00
Italica (Perennial) Dropmore Variety , gentian blue, 6 ft.....	.60	5.00
Italica (Perennial) Lissadell , gentian blue, 6 ft.....	.60	5.00
Italica (Perennial) Opal , light blue, 6 ft.....	.60	5.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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ANTIRRHINUM or SNAPDRAGON

Annual—220,000 seeds per oz.

In response to many requests, and as originators of all Majus and Maximum Rust Resistant varieties in general commerce, we have reorganized our growing program and reclassified our listing of these Antirrhinums. The objective has been to simplify and pass along to you benefits of our extensive breeding work of recent years.

Through breeding work to improve both Majus and Maximum strains, the two have become virtually identical. Majus are now slightly taller and Maximums have better and closer spacing of flowers, thus erasing the original basic differences between these two types. We, therefore, have classed both in one group as follows.

We have noted preferable named varieties in boldface in a complete color range. Those varieties we now consider secondary in choice and identical in color have the recommended variety noted after their variety name.

We, sincerely hope you approve this endeavor of ours. If so, would appreciate hearing from you as other groups of flowers could also be so clarified in a similar manner.

TALL RUST RESISTANT, 2½ ft. (Majus—Maximum)

	Alaska, maximum, we recommend Shasta.....	\$3.00	\$30.00
W-F	Apple Blossom , maximum, rosy pink, white tube.....	3.00	30.00
	Autumn Glow Shades, majus, we recommend Orange Shades.....	3.00	30.00
W-F	Brilliant Rose , majus, true rose pink.....	3.00	30.00
W-F	Campfire , maximum, luminous scarlet.....	3.00	30.00
	Canary Bird, maximum, we recommend Yellow Giant.....	3.00	30.00
W-F	Cherry Rose , majus, a deep brilliant cherry rose.....	3.00	30.00
W-F	Copper Queen , maximum, bronzy copper.....	3.00	30.00
	Crimson, maximum, we recommend Padre.....	3.00	30.00
	Indian Summer, maximum, we recommend Campfire.....	3.00	30.00
	Loveliness, maximum, we recommend Paradise Rose.....	3.00	30.00
W-F	Orange Shades , majus, brilliant tones of orange.....	3.00	30.00
W-F	Padre , majus, glossy deep crimson, dark stems.....	3.00	30.00
W-F	Paradise Rose , maximum, an alive light pink.....	3.00	30.00
	Pinkie, majus, we recommend Brilliant Rose.....	3.00	30.00
	Pink Sensation, maximum, we recommend Paradise Rose.....	3.00	30.00
W-F	Rosalie , majus, bright deep rose, B.M., A.A.S. '40.....	3.00	30.00
	Scarlet (Defiance), majus, we recommend Campfire.....	3.00	30.00
W-F	Shasta , majus, best pure white.....	3.00	30.00
	Yellow Jacket, majus, we recommend Yellow Giant.....	3.00	30.00
W-F	Yellow Giant , maximum, best deep canary yellow.....	3.00	30.00
W-F	W-F Formula Blend , best of the above varieties blended in proper proportion to give the widest range of pleasing colors.....	2.50	25.00
W-F	Choice Mixture , all colors, and varieties listed above, superior to and should be used for University of California mixture....	1.50	15.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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SUPER MAJESTIC OR MEDIUM TALL RUST RESISTANT, 20 in.

A medium tall class of base-branching plants with heavy compact spikes of large blooms. Excellent for both garden and cut flowers.

Orange Shades	\$2.50	\$25.00
Orchid Shades	2.50	25.00
Pink and Rose Shades.....	2.50	25.00
Red Shades	2.50	25.00
Yellow and White Shades.....	2.50	25.00
Superb Mixed	2.00	20.00

NEW "TETRA" SNAPDRAGONS

Tetra Orchid. Rich orchid-purple with yellow blotch, 18 in.....	15.00	-----
Tetra Yellow. A new tall, base-branching plant clear yellow with long spikes and very large flowers, 24 in.....	25.00	-----
Mixed Colors. Dense spikes of immense flowers in a mixture of very unusual colors, 20 in.....	3.50	35.00

COLOSSAL STRAIN, 2½ ft.

Choice Mixture. Full range of colors on exceptionally vigor- ous plants, performs well under conditions considered poor for all other strains.....	3.00	30.00
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Field of W-F Rust Resistant Antirrhinum

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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AQUILEGIA

Columbine—Perennial—17,500 seeds per oz.

For many years **W-F** have been leaders in the production of Aquilegia of the very highest quality. Every year careful selection and breeding work is done to steadily increase their size, vigor, length of spurs, and colors.

Chrysantha, yellow, 3 ft..... \$4.00 \$40.00

W-F SPECIAL LONG SPURRED STRAINS

BLUE SHADES

The finest strain in existence. The result of years of selecting. Huge flowers on plants 3 feet high. The strain was bred and perfected by **W-F** over a long period of years.

Price per oz. \$4.50, per lb. \$45.00

Copper Queen , copper red and straw, 3 ft.....	4.50	45.00
Crimson Star , dwarf 1½ ft.....	4.50	45.00
Orange and Scarlet Shades , 3 ft. H.C.R.H.S. '53.....	4.50	45.00
Pink Shades , 3 ft.....	4.50	45.00
Rose Queen , 3 ft.....	4.50	45.00
Snow Queen , 3 ft. A.M.R.H.S. '53 pure white.....	4.50	45.00

W-F HYBRIDS MIXED

This strain has been a specialty of our firm for many years and it is, in our opinion, superior to any strain of which we have knowledge. This blend contains many unique colors. 3 ft.

Price per oz. \$3.50, per lb. \$35.00

Mrs. Scott Elliott's Strain Mixed, 3 ft..... 3.00 30.00

ARCTOTIS

Grandis , African Lilac Daisy, 3 ft. annual, 25,000 seeds per oz.	.60	5.00
Large Flowered Hybrids , interesting and varied colors 1½ ft. annual, 9,000 seeds per oz.....	3.50	35.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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ARMERIA

Giant Thrift—Sea Pink—Perennial—12,000 seeds per oz.

Formosa Hybrida Giant Rose Pink.....	\$5.00	\$
Formosa Large Flowered Hybrids.....	1.25	10.00

ASPARAGUS FERN

Perennial Greenhouse Climber—650 seeds per oz.

Plumosus Nanus	2.10	25.00
Sprengeri	2.10	25.00

ASTERS

Annual—12,000 seeds per oz.

BOUQUET TYPE, Wilt Resistant, 2 ft.

Coppery Rose Bouquet.....	3.00	30.00
Crimson Rose Bouquet.....	3.00	30.00
Rose Bouquet	3.00	30.00
Rose Pink Bouquet	3.00	30.00
Scarlet Bouquet	3.00	30.00
White Bouquet	3.00	30.00
Powderpuffs, mixture of all above colors.....	3.00	30.00

BURPEEANA TYPE

Choice Mixed, Base Branching.....	3.50	35.00
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GIANT CREGO IMPROVED, Wilt Resistant, 2½ ft.

Azure, light blue.....	1.25	12.50
Blue Flame	1.25	12.50
Crimson	1.25	12.50
Dark Blue (Purple).....	1.25	12.50
Deep Rose	1.25	12.50
Shell Pink	1.25	12.50
White	1.25	12.50
Choice Mixed	1.20	12.00

GIANT BRANCHING COMET, Wilt Resistant, 2 ft.

Choice Mixed	1.20	12.00
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GIANTS OF CALIFORNIA CURLED AND INTERLACED, 3 ft.

Super Giant El Monte.....	2.50	25.00
Super Giant Los Angeles.....	2.50	25.00
Finest Mixed	2.50	25.00

LATE BRANCHING, Wilt Resistant, 2½ ft.

Azure	1.25	12.50
Crimson	1.25	12.50
Peerless Pink, shell pink	1.25	12.50
Purple	1.25	12.50
Rose	1.25	12.50
White	1.25	12.50
Choice Mixed	1.20	12.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
EARLY BEAUTY, Wilt Resistant, 2½-3 ft.		
Choice Mixed	\$2.00	\$20.00
EARLY ROYAL, Wilt Resistant, 2 ft.		
Choice Mixed	1.20	12.00
HEART OF FRANCE, Wilt Resistant, 2 ft.		
Brilliant Red	3.00	30.00
CALIFORNIA GIANT SUNSHINE, Not Resistant, 3 ft.		
Finest Mixed	2.00	20.00
PRINCESS, Wilt Resistant, 3-3½ ft.		
Finest Mixed	2.00	20.00
QUEEN OF THE MARKET, Wilt Resistant, 2 ft.		
Choice Mixed	1.10	11.00

BALLOON VINE

Love in a Puff—Annual Climber—400 seeds per oz.

Cardiospermum50	5.00
---------------------	-----	------

BALSAM

Impatiens—Lady Slipper—Annual—2 ft.—3,500 seeds per oz.

Double Camelia-flowered, Choice Mixed.....	.75	6.00
Double Rose-flowered, Choice Mixed.....	.75	6.00

BEANS

Annual Climber—25 seeds per oz.

Scarlet Runner50
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BELL OF IRELAND

Moluccella Laevis—Annual—2 ft.—3,000 seeds per oz.

Green, bell shaped flowers on sturdy stems. Exceptional keeping quality as cut flower. Of novel interest for the garden. For best germination should be sown when soil has warmed well in Spring	1.25	10.00
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BRACHYCOME

Swan River Daisy—Annual—1 ft.—150,000 seeds per oz.

Iberidifolia, Choice Mixed.....	1.50	15.00
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W-F Blends and Mixtures

W-F Formula Blend. Not grown as a mixture, but made from separately grown varieties properly blended.

W-F Formula Mixture. Grown as a mixture from master formulae of carefully blended colors.

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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CALENDULA

Pot Marigold—Annual—1½ ft.—4,000 seeds per oz.

	Art Shades, contains delicate shades.....	\$0.60	\$5.00
	Ball's Apricot, rich apricot with dark brown center.....	.60	5.00
	Ball's Gold Improved , golden yellow.....	.60	5.00
	Ball's Lemon Queen, dark center.....	.60	5.00
	Ball's Long Orange Improved, extra long stems.....	.60	5.00
	Ball's Masterpiece , rich orange, long stems.....	.60	5.00
	Ball's Orange Improved.....	.60	5.00
	Campfire Improved (Sensation)60	5.00
	Chrysantha (Sunshine) buttercup yellow.....	.60	5.00
	Lemon Queen (Sulphurea) sunflower yellow.....	.60	5.00
W-F	Orange King (Special Strain) rich deep orange red, dark center, continuously grown and selected for over 25 years. Especially selected for florists' use.....	.60	5.00
	Orange Shaggy , petals long and deeply fringed. Color is deep orange, lighter in the center of the bloom.....	.60	5.00
W-F	Trial Ground Mixture . A carefully blended mixture of large flowered varieties, including our newest developments....	.60	5.00
	Choice Mixed , all varieties, extra fine.....	.55	4.50

PACIFIC BEAUTY CALENDULA

Originated by W-F

This new family of Calendula is the result of several years work to produce a strain with uniformly large flowers of better formation, longer and straighter stems, more clear colors, and more resistant to mid-summer heat.

W-F **Apricot Beauty**—Of an attractive two-toned effect together with large flowers and long stems. It is a far better apricot-colored Calendula.

W-F **Cream Beauty**—The creamy-white shading to soft light yellow makes this the most delicately colored of all Calendulas.

W-F **Lemon Beauty**—A pure lemon yellow. The long, wide petals give the flowers a much more graceful appearance and the centers are well covered.

W-F **Persimmon Beauty**—Flowers of a true persimmon-orange of unusual brilliance and size, with long graceful petals on tall, vigorous, long stems.

W-F **Pacific Beauty Mixture**—A blend of the four varieties described above.

Price of each, per oz. \$0.60, per lb. \$5.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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CALIFORNIA NATIVE FLOWERS

W-F CENTENNIAL BLEND. An exceptional mixture of true California native flowers. Carefully selected to make the most colorful as well as the most interesting display.
Price per oz. \$0.60, per lb. \$5.00.

CALLIOPSIS

Annual form of Coreopsis—100,000 seeds per oz.

DWARF

Drummondi Gold Crest, large golden yellow semi-double with brown zone, 18 in..... \$1.00 \$8.00

TALL, Bicolor, 3½ ft.

Tall All-Double Mixed..... .85 7.00

CAMPANULA

Canterbury Bell—125,000 seeds per oz.

ANNUAL CAMPANULA, 2½ ft.

A strain of Canterbury Bells which will flower in the late summer and autumn from very early spring sowing.

W-F Choice Mixed..... 1.50 15.00

MEDIUM CALYCANTHEMA, Cup and Saucer, 3 ft. biennial

Dark Blue 1.80 18.00
Light Blue 1.80 18.00
Rose 1.80 18.00
White 1.80 18.00
Choice Mixed, extra fine..... 1.50 15.00

MEDIUM DOUBLE, 3 ft.—biennial

Choice Mixed 1.50 15.00

MEDIUM SINGLE, 3 ft.—biennial

Dark Blue75 6.00
Light Blue75 6.00
Pink75 6.00
White75 6.00
Choice Mixed60 5.00

WHOLESALE GROWERS AND BREEDERS



Candytuft Super Hyacinth Flowered Iceberg

CANDYTUFT

Coronaria and Umbellata—10,000 seeds per oz.

CORONARIA, 1 ft. —annual

ICEBERG

A new Super Hyacinth Flowered Florist Candytuft. Bloom size is unsurpassed in any strain we have ever seen, and is truly the feature of this new Candytuft, making it the finest we have marketed. Six spikes are the general rule, growing in our fields about twelve to fifteen inches tall. The individual florets are up to two times as large as any Candytuft previously offered. A striking variety for florist work equally suitable where this item is used in home gardens.

Price per oz., \$1.50; per lb., \$15.00

Price per oz. per lb.

Giant Hyacinth Flowered White, Florist Type, Extra Select, a superior strain. One of our specialties for over thirty- five years	\$0.80	\$ 6.50
Giant Hyacinth Flowered White, 15 inches.....	.55	4.50

UMBELLATA, 1 ft. —annual

W-F

Magic Carpet, (new) a fine blend of separate colors, none finer	1.00	8.00
Choice Mixed, all varieties60	5.00

PERENNIAL OR IBERIS

Gibraltarica, lilac shading to white, 1 ft.....	1.00	8.00
Sempervirens, white, 1 ft.....	2.00	20.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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CARNATIONS

Dianthus Caryophyllus—15,000 seeds per oz.

For several years we have been acknowledged leaders in the production of American grown Carnation seed. The varieties we offer have proved to be the best types for American gardens. They are carefully grown in well isolated plantings to assure trueness to color and type.

We are proud to advise that new and fine improvements have been incorporated in all our Carnation strains. Please note the wider range of colors, which are all to be found in our blends and mixtures.

ANNUAL BLOOMING VARIETIES

ENGLISH GIANTS (J. M. Bridgeford Strain)

Mixed colors, superior size blooms comparable to greenhouse grown carnations if secondary buds are removed. 18 in. \$2.00 \$20.00

MARGUERITE, 20 inches.

Choice Mixed 1.20 12.00

CHABAUD'S GIANT IMPROVED, 20 inches.

These Carnations bloom five months from time seed is planted and continue throughout the summer. The plants are of robust upright habit; they form ten to twenty stalks, bearing huge flowers of fine form; they come about 95% double, remarkably true to color, and are clove scented.

Apricot (Safron)	2.50	25.00
Cardinal Red (Sparkler) scarlet red.....	2.50	25.00
Crimson (Nero) maroon red.....	2.50	25.00
Deep Rose (Rose Queen deep).....	2.50	25.00
Deep Salmon (Aurora or Coppery Salmon).....	2.50	25.00
Fantasy, striped and variegated mixed colors.....	2.50	25.00
Flesh Pink (Rose Queen pale).....	2.50	25.00
Princess Alice, deep rose bicolor flushed white edge.....	2.50	25.00
Rose Pink (The Pearl) Lilac Ground.....	2.50	25.00
Salmon Rose (Legion of Honor).....	2.50	25.00
Violet (Purple)	2.50	25.00
White (Jeanne Dionis).....	2.50	25.00
Yellow (Marie Chabaud)	2.50	25.00
W-F Formula Blend. A color-balanced blend from separate varieties	2.50	25.00
Choice Mixed, all varieties.....	1.75	17.50

PERPETUAL GIANT, 16 to 20 inches

Choice Mixed 3.50 35.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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ENFANT DE NICE EVERBLOOMING, 16 inches.

The plants are of robust upright habit, with long, strong stalks bearing flowers 2½ to 3 inches in diameter. Larger blooms than Chabaud while not so heavily lacinated. The heavier fleshy foliage provides a husky seedling, ideal for bedding plant trade.

Flesh Pink.....	\$5.00
Pale Rose Pink	5.00
Red (Blood Red).....	5.00
Rose, deep	5.00
Salmon, deep	5.00
Salmon, light.....	5.00
Scarlet	5.00
Striped Mixture.....	5.00
Violet (Purple)	5.00
White	5.00
Yellow	5.00
W-F Formula Blend. Made from a proven color formula.....	5.00
Choice Mixed.....	3.50	\$35.00

ENFANT DE NICE DWARF, 12 in.

W-F Bouquet Mixture. Superior for garden and border work as habit of growth remains neater and more compact. Nice color range, typical large bloom, excellent for the bedding plant grower	3.50	35.00
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BIENNIAL BLOOMING VARIETIES

GRENADIN, early flowering, 20 inches

Black King, dark red.....	2.50	25.00
Cardinal Red, scarlet red.....	2.50	25.00
Golden Sun.....	2.50	25.00
Snow White	2.50	25.00
Triumph, deep pink.....	2.50	25.00
White Gold, soft yellow.....	2.50	25.00
Choice Mixed.....	2.00	20.00

GRENADIN DWARF, Extra early, 15 in.

Bright Scarlet, 15 in.....	2.50	25.00
Choice mixture, early Vienna type, nice range of colors.....	2.50	25.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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CELOSIA

Annual—30,000 seeds per oz.

CHILDSII , Chinese Woolflower		
Choice Mixture, 2 ft.	\$1.20	\$12.00
CRISTATA DWARF Cockscomb, 1 ft.		
Empress, Dark foliage, deep crimson bloom.....	1.50	15.00
Choice Mixture.....	1.50	15.00
CRISTATA TALL		
Toreador, bright red, B.M.A.A.S. 1955, 20 in.....	6.00	60.00
PLUMOSA Ostrich Plume, 2½ ft.		
Golden Fleece, clear golden yellow.....	1.50	15.00
Choice Mixture	1.20	12.00
Pampas Plume, copper, gold, scarlet, crimson shades.....	1.50	15.00

CENTAUREA

Bachelor's Button—Cornflower—7,000 seeds per oz.

CYANUS, Tall Double, 3 ft.

W-F SPECIAL STRAINS

The flowers of these strains are large, fully double, and the colors are intensified. Long stems for cutting make these strains popular with cut-flower growers. Grown each year from specially selected plants.

Black Boy, blackish maroon.....	\$0.60	\$ 5.00
Blue Boy, clear bright blue.....	.60	5.00
Pinkie, deep pink.....	.60	5.00
Red Boy, ruby red.....	.60	5.00
Snow Man, pure white.....	.60	5.00
W-F Formula Blend. A bright colored blend made by mixing together the proper amounts of the above five separately grown varieties60	5.00
Choice Mixed Colors.....	.55	4.50

CYANUS, Dwarf Double, 1 ft. —annual

W-F

Jubilee Gem, blue.....	1.20	12.00
Jubilee Mixture New, dwarf, nice color range.....	1.50	15.00

IMPERIALIS (Imperial Sweet Sultan) 3 ft. —annual

Choice Mixed95	7.50
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PERENNIAL CENTAUREA

Candidissima (Argentea Vera) silvery-white finely cut foliage, yellow flowers. Used for edgings, window boxes, etc.; silvery leaves, 1½ ft.....	2.50	25.00
Gymnocarpa (Dusty Miller) silvery-grey notched leaves, lavender flowers. Usually used for borders. 2 ft.....	.75	6.00

WHOLESALE GROWERS AND BREEDERS

Flower		Price	Price
Seeds		per oz.	per lb.

CERASTIUM

Mouse Ear—Spreading Perennial—1 ft.—42,000 seeds per oz.

Tomentosum (Snow in Summer) silvery white foliage, rock plant	\$5.00
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CHRYSANTHEMUM

CARINATUM SINGLE Painted Daisy, Annual—10,000 seeds per oz.

Merry Mixture (Tricolor), gay color combination, 2 ft.....	.90	\$7.50
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MAXIMUM LEUCANTHEMUM Shasta Daisy—Perennial—25,000 seeds per oz.

Shasta Alaska, large pure white flowers, 2½ ft.....	.85	7.00
Diener's Giant Double White, 2½ ft.....	5.00

CLARKIA

Annual—2 ft.—100,000 seeds per oz.

Elegans Double Choice Mixture, bright colors.....	1.00	8.00
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CLEOME

Spiderflower—Annual—13,800 seeds per oz.

Giant Pink Queen, bright salmon pink, S.M., A.A.S. '42.....	1.00	8.00
Helen Campbell, pure white.....	1.25	10.00

COBAEA SCANDENS

Cathedral Bells—Annual Climber—400 seeds per oz.

Violet	1.50	15.00
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CONVOLVULUS

Morning Glory—Annual Climber—1,500 seeds per oz.

Crimson Rambler50	2.00
Major Mixed, climber.....	.50	1.75

For giant flowered varieties such as Heavenly Blue, Scarlett O'Hara, etc., see Ipomoea, Page 35.

COREOPSIS

Perennial form of Calliopsis—3 ft.—12,000 seeds per oz.

Double Sunburst, golden yellow.....	.75	6.00
Grandiflora Lanceolata, Golden Giant.....	.60	5.00
Mayfield Giant, large flowered, golden yellow.....	.60	5.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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COSMOS

Annual—5,500 seeds per oz.

MAMMOTH FLOWERING SENSATION, 3 ft.

Dazzler, crimson	\$0.95	\$ 7.50
Pink95	7.50
Radiance (New) A.A.S. '47 Rose, crimson zone.....	.95	7.50
White95	7.50
W-F Formula Blend. A well proportioned mixture of the above four separately gown varieties.....	.95	7.50
Choice Mixed, A.M., A.A.S. '36.....	.85	7.00

LATE MAMMOTH SINGLE, 4 ft.

Perfection Giant Flowering Fine Mixed.....	.85	7.00
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HYBRIDA, 2½ ft., 3,000 seeds per oz.

Fiesta, gold striped scarlet, semi-double. S.M., A.A.S. '51.....	1.50	15.00
Yellow Flare	1.10	9.00
Orange Flare (Early Flowering) G.M., A.A.S. '35, 2½ ft.....	1.10	9.00
Orange Ruffles, semi-double.....	1.10	9.00

CYNOGLOSSUM

Chinese Forget-me-not—Annual—5,300 seeds per oz.

Amabile Deep Ultramarine Blue, 2 ft.....	.50	2.50
Amabile Dwarf Compactum Firmament, A.A.S. '39, 15 in.....	.50	3.00

DAHLIA

Tuberous Perennial—3,000 seeds per oz.

W-F DWARF HYBRIDS

A specialty of our firm. A greatly improved Unwin type very nearly all double. Uniform and early, blooms in about 80 days from seed. Can be forced earlier for sale in 4 inch pots.

Price per oz. \$1.60, per lb. \$16.00.

Unwin's Dwarf Hybrids Mixed, miniature early flowering, double and semi-double hybrids, 18 to 24 in. high, with a wide range of colors.....	1.50	15.00
Coltness Mixed	1.50	15.00
Giant Decorative Exhibition Hybrids, a superb strain, none finer from seed.....	9.00	90.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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DELPHINIUM

Perennial—10,000 seeds per oz.

CHINENSIS

While the Chinensis type of Delphinium is classified as a perennial, they will, if sown early, bloom the first year, and continue to bloom the next two or three years following.

DWARF

Azure Fairy, azure blue, 8 in.....	\$2.00	\$20.00
Blue Butterfly Improved, ultramarine blue, 8 in.....	2.00	20.00
Blue Mirror (New) large navy blue spurless flowers opening upward. 12 in.	2.00	20.00

TALL

W-F Cambridge Blue, belladonna blue, 2 ft.....	1.50	15.00
Dark Blue, 2 ft. (Liberty Larkspur).....	1.50	15.00
White, 2 ft.	1.50	15.00
Mixed, 2 ft.	1.25	10.00

BELLADONNA TYPE

W-F Belladonna Improved (W-F Special Strain).		
Clear light blue, large flowered and a strong grower.		
The finest strain of Belladonna on the market.....	2.50	25.00
Belladonna Cliveden Beauty, light blue.....	2.50	25.00
Belladonna True, light blue.....	1.50	15.00
W-F Bellamosum Improved (W-F Special Strain).		
Clear large deep blue flowers (Phenyl Blue, Ridgway) uniform in color.....	2.50	25.00
Bellamosum, dark blue.....	1.50	15.00
Cardinale, scarlet	1.50	15.00
Lamartine, gentian blue with cream center.....	2.50	25.00

SAPPHIRE

Introduced by W-F this fine strain is a hardy improved Formosum type, a shade lighter and brighter than Bellamosum with a golden bee. Possesses immense florets and is an excellent florist item.

Price per oz. \$4.00, per lb. \$40.00

Belladonna Hybrids. A well-balanced mixture of the various light and dark blue shades.....	1.50	15.00
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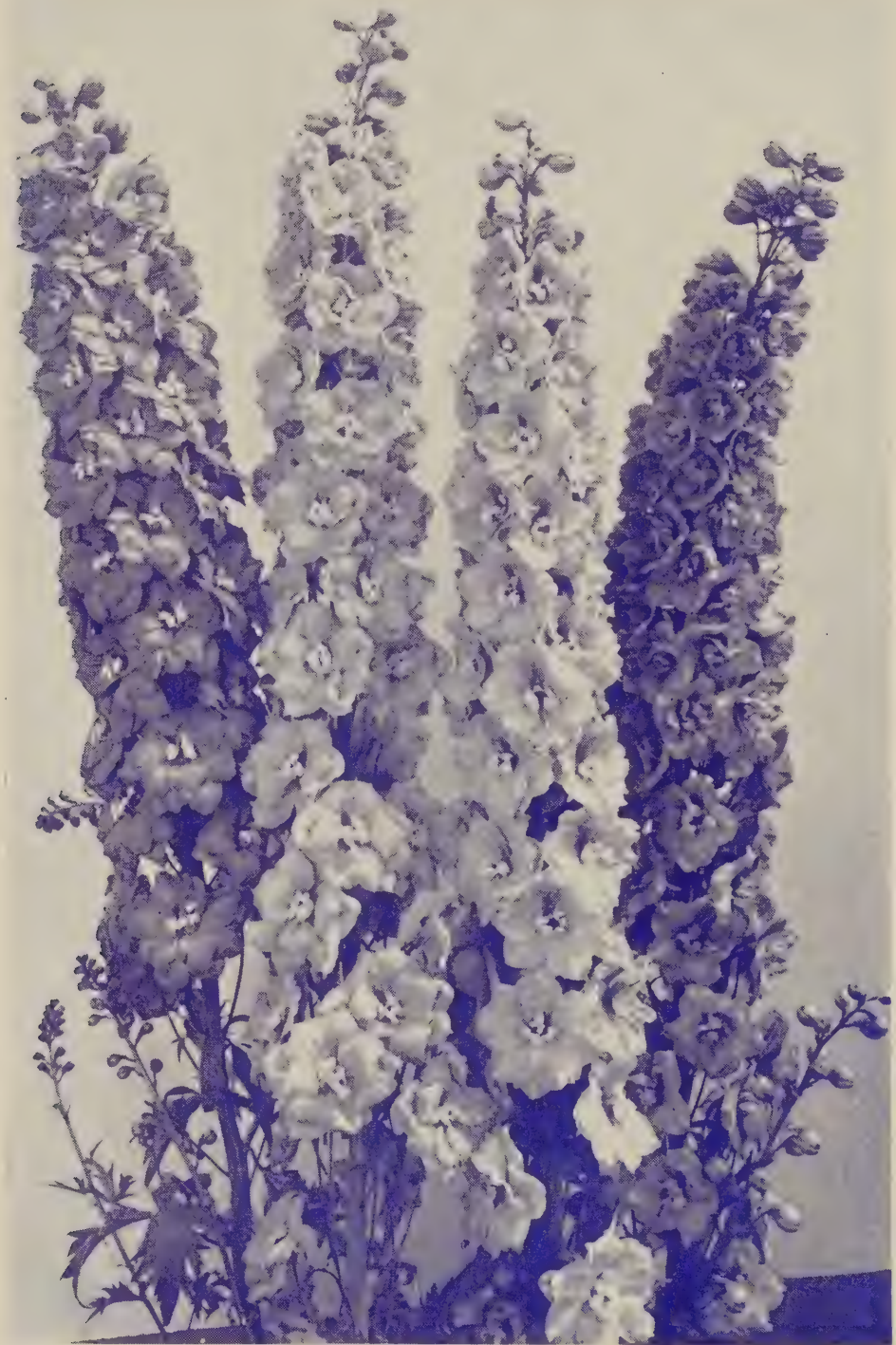
WREXHAM TYPE, 5 ft.

Wrexham Finest Mixed.....	3.00	35.00
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BLACKMORE AND LANGDON TYPE

W-F Hybrids XXX Mixed.....	2.50	25.00
Gold Medal Hybrids Mixed.....	1.50	15.00

WALLER FLOWERSEED COMPANY



*Our New Pacific Giant Delphinium are grown each year from
originator's newest strains.*

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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DELPHINIUM THE NEW PACIFIC GIANTS

Huge flowers two and one-half to three and one-half inches in diameter, beautifully spaced on well balanced spikes. Thin woody stems. Comparatively mildew resistant, this strain is practically 100% double.

We are pleased to offer a complete list of the originator's newest and finest strains, all carefully grown by us each year from the originator's cross-pollinated seed.

This remarkable strain grows to over 6 feet in height in our fertile fields in the Arroyo Grande Valley.

GROWN FROM ORIGINATOR'S STOCK

Astolat Series , contains these new shades in variety, pale blush, lilac pink, deep raspberry rose. With brown, fawn, and black bees, for contrast.....	\$12.00
Black Knight Series , dark blue (Dark Bee).....	8.00	\$80.00
Blue Bird Series , clear medium blue (White Bee).....	8.00	80.00
Blue Jay Series , clear medium blue (Dark Bee).....	8.00	80.00
Cameliard Series , pure lavender (White Bee).....	8.00	80.00
Galahad Series , giant glistening white (White Bee).....	8.00	80.00
Guinevere Series , light pinkish lavender (White Bee).....	8.00	80.00
King Arthur Series , dark violet (White Bee).....	8.00	80.00
Lancelot Series , clear lilac self (White Bee).....	8.00	80.00
Percival Series , white (Black Bee).....	8.00	80.00
Round Table Series	8.00	80.00
Summer Skies Series , clear light blue (White Bee).....	8.00	80.00
Lavender Pastel Shades	6.50	65.00
Light Blue Shades	6.50	65.00
Medium Blue Shades	6.50	65.00
Violet Shades	6.50	65.00
White	6.50	65.00
W-F Formula Blend . Superior blending of the finest named series, according to our master formula.....	7.50	75.00
W-F Pacific Giants Mixed Colors . An unusually fine mixture grown from our own carefully developed formula using originator's seed of the above "Series." This assures you of distinctly superior quality.....	5.00	50.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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DIANTHUS

Pinks—28,000 seeds per oz.

Annual Varieties

CHINENSIS (Chine or Indian Pinks) 1 ft.

Double Choice Mixed.....	\$0.85	\$ 7.00
Single Choice Mixed.....	.75	6.00

HEDDEWIGII, 1 ft.

Single Brilliant Mixed, plain edged, rich colors.....	.75	6.00
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HEDDEWIGII LACINIATUS, 1 ft.

W-F Double Carnation Shades (Double Gaiety), New, brilliant shades in a full range of color, including bright salmon and scarlet	1.00	8.00
Single Gaiety. The largest flowers with deeply fringed edges and in the most brilliant colors.....	.85	7.00

SWEET WIVELSFIELD, 1 ft.—annual

Single Choice Mixed.....	.85	7.00
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Hardy Perennial Varieties

PLUMARIUS (Grass or Clove Pinks) 1 ft.

Double (Double Pinks) Fine Mixed.....	2.00	20.00
Semperflorens Mixed (Florists' Perpetual Pinks) double.....	2.50	25.00
Scoticus Double, Special Florist Strain.....	2.50	25.00
Spring Beauty, Extra Double Giant Mixed.....	2.50	25.00

DELTOIDES

Brilliant (Maiden Pinks) rich rose pink, 4 in.	2.50	25.00
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DIDISCUS

Blue Lace Flower—Annual—2½ ft.—10,300 seeds per oz.

Coeruleus, blue	1.20	12.00
Lace Veil, white.....	1.50	15.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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DIGITALIS

Foxglove—Biennial—5 ft.—200,000 seeds per oz.

Gloxinioides Mixed	\$0.75	\$6.00
The Shirley, enormous spotted flowers, mixed.....	.75	6.00
W-F Shirley Pastel Shades, New shades of cream yellow, apricot, rose-pink, heliotrope.....	1.25	10.00

DIMORPHOTHECA

African Daisy—Star of the Veldt—Annual—10,000 seeds per oz.

AURANTIACA

Golden West, 1 ft.....	1.50	15.00
Orange Improved, 1 ft.....	1.50	15.00
Salmon Beauty, 1 ft.....	1.50	15.00
White Beauty, 1 ft.....	1.50	15.00
Mixed Hybrids, 1 ft.....	1.20	12.00

ECKLONIS

White with blue disc, 2 ft.....	2.00	20.00
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ESCHSCHOLTZIA

California Poppy—Annual—15,000 seeds per oz.

Aurantiaca (Orange King) rich orange, true California Poppy, A.M., R.H.S., 1 ft.....	.60	5.00
Carmin King, deep carmine, 8 in.....	.60	5.00
Golden West (Californica) yellow with orange center, 1 ft.....	.60	5.00
White, 1 ft.....	.75	6.00
W-F Special Hybrids Mixed , rare and unusual double and semi-double colors, 8-12 in.60	5.00
Brilliant Mixed , mixture of all above colors, 8-12 in.....	.60	5.00
Mixed , white, yellow and orange, 1 ft.....	.55	4.50

EUPHORBIA

Snow on the Mountain—Annual—2 ft.—2,500 seeds per oz.

Variegata85	7.00
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FUCHSIA

Select Mixed Colors, by arrangement with one of the foremost Fuchsia hybridists, we are pleased to add this fine strain to our listing.

Price per $\frac{1}{4}$ oz., \$40.00; per oz., \$125.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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GAILLARDIA

GRANDIFLORA SINGLE, 3 ft.—perennial—10,000 seeds per oz.

W-F Dazzler, yellow, red zone.....	\$0.95	\$ 7.50
Portola Hybrid, red, golden tipped.....	.95	7.50
Monarch Strain Mixed Colors.....	.95	7.50

PICTA DOUBLE LORENZIANA, 2 ft.—annual—15,000 seeds per oz.

New Hybrids, mixed colors.....	.95	7.50
Gaiety (Sunshine) mixed colors.....	.95	7.50

PICTA SINGLE, 2 ft.—annual—15,000 seeds per oz.

Indian Chief, bright copper red.....	.95	7.50
Choice Mixed Colors.....	.75	6.00

GERANIUM

Pelargonium Zonale—Perennial—1½ ft. plus—6,200 seeds per oz.

Fancy Mixture	6.00	60.00
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GERBERA

Transvaal Daisy—Perennial—2 ft.—16,000 seeds per oz.

W-F Hybrids (New) . A new and exclusive strain of exceptional quality and color range. Per 1000 seeds, \$3.50.....	20.00	175.00
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GEUM

Rose of the Rockery—Perennial—2 ft.—7,000 seeds per oz.

Lady Stratheden , orange yellow.....	1.50	15.00
Mrs. Bradshaw , scarlet.....	1.25	12.50
Orange Queen, orange scarlet.....	2.00	20.00
Choice Mixed	1.50	15.00



Geum Mrs. Bradshaw

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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GILIA

Queen Ann's Thimble—Annual—110,000 seeds per oz.

Capitata Reselected, rich sky blue, large blooms. A good cut flower, 3 ft.	\$0.75	\$ 6.00
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GODETIA

Satin Flower—Annual—45,000 seeds per oz.

Tall Double Grandiflora Mixed, 2 ft.85	7.00
Duke of York, upright single, 1 ft.	1.00	8.00

GOURDS

Annual Climber—150-500 seeds per oz.

Large Ornamental Sorts Mixed.50	2.00
Small Ornamental Sorts Mixed.50	2.00
Large and Small Ornamental Sorts Mixed.50	2.00

GREVILLEA

Silk Oak—Greenhouse Perennial—1,100 seeds per oz.

Robusta	3.00	30.00
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GYPSOPHILA

ELEGANS (Chalk Plant)—Annual—25,000 seeds per oz.

COVENT GARDEN MARKET RESELECTED, 2 ft.

An improved giant pure white, unsurpassed as to size of bloom as well as form. A florist strain.

Price per oz. \$0.50, per lb. \$1.75

London Market, large flowered, 2½ ft.	\$0.50	\$ 1.50
Paris Market, large flowered, extra select, 2 ft.50	1.50

PANICULATA (Baby's Breath), 3 ft.—Perennial—35,000 seeds per oz.

Double Snow White	3.00	30.00
Single White95	7.50

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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HELICHRYSUM

Everlasting Strawflower—Annual—45,000 seeds per oz.

Monstrosum Double, Choice Mixed.....	\$ 1.25	\$ 10.00
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HEUCHERA

Coral Bells—Alum Root—Perennial—1½ ft.—750,000 seeds per oz.

Sanguinea Hybrids Mixed Colors.....	10.00	100.00
Sanguinea Spitfire, large rich scarlet.....	10.00	100.00
Sanguinea Splendens, vermillion	10.00	100.00

HOLLYHOCK

Althea Rosea—3,500 seeds per oz.

PERENNIAL

Chater's Double Chamois (Colorado Sunset).....	1.80	18.00
“ “ Crimson	1.80	18.00
“ “ Deep Rose (Enchantress).....	1.80	18.00
“ “ Lilac	1.80	18.00
“ “ Maroon (Black Gem).....	1.80	18.00
“ “ Newport Pink	1.80	18.00
“ “ Salmon Rose	1.80	18.00
“ “ Scarlet (Fire King).....	1.80	18.00
“ “ Sulphur Yellow (Golden Drop).....	1.80	18.00
“ “ White (Virgin Queen).....	1.80	18.00
“ “ W-F Formula Blend.....	1.80	18.00
“ “ Superb Mixed	1.40	14.00
Imperator, fringed flowers, pink to cerise salmon.....	1.20	12.00
Triumph Double Mixed, Flowers waved and fringed.....	1.20	12.00
Allegheny Mixed, semi-double, art shades.....	1.20	12.00
Single Mixed60	5.00

ANNUAL

TRIUMPH SUPREME

A W-F introduction of rare merit. Reports from over the world indicate that this variety is such an early blooming strain that it more rightly deserves to be listed as an annual, earlier than Indian Summer and blooming with Indian Spring. Frilled graceful double blooms in a very wide and pleasing color range. Proven over 4 years usage to be one of the finest Hollyhocks ever introduced.

\$1.50 per oz. \$15.00 per lb.

Indian Spring, S.M., A.A.S. '39.....	.95	7.50
Indian Summer	3.00	30.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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IPOMOEA

Morning Glory—Evening Glory—Annual Climber

NOCTIFLORA, Night Blooming—300 seeds per oz.

White Moonflower. Night blooming, white seeded.....	\$0.50	\$ 3.00
Giant Pink Moonflower.....	.50	3.00

QUAMOCLIT, Cypress Vine—1,000 seeds per oz.

Hearts and Honey.....	1.50	15.00
Scarlet (Sloteri) (Cardinal Climber).....	1.00	8.00
Mixed60	5.00

GIANT FLOWERING (Rubro-Caerulea)—700 seeds per oz.

Blue Star (A.A.S. '48) Sky-blue with mid-blue ribs in form of a star.....	.60	5.00
Cornell. Rosy-crimson with white edge.....	.60	5.00
Darling, (New) A new brilliant rosy-red with pure white throat, brighter than Scarlett O'Hara. Climbs and blooms freely like Heavenly Blue and Pearly Gates.....	.60	5.00
Heavenly Blue Clarke's Strain, sky blue, shading golden yellow in throat, extremely early.....	.50	4.00
Pearly Gates, lovely lustrous white. S.M., A.A.S. '42.....	.75	6.00
Scarlett O'Hara, G.M., A.A.S. '38.....	.60	5.00
White Magic75	6.00
Giant Mixed. Mixture of red, white and blue.....	.55	4.50

W-F

For the smaller flowered Morning Glories see *Convolvulus*, page 25

KOCHIA

Burning Bush—Summer Cypress—Annual—3 ft.—50,000 seeds per oz.

Childsii, compact symmetrical, green changing to red.....	.50	2.50
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LARKSPUR

Larks-Heel—Annual Delphinium—9,000 seeds per oz.

EARLY GIANT HYACINTH FLOWERED IMPROVED, 3 ft.

Dark Blue	2.00	20.00
Lilac	2.00	20.00
Pink	2.00	20.00
Purple	2.00	20.00
White	2.00	20.00
Choice Mixed	1.50	15.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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GIANT IMPERIAL, 3½ to 4 ft. New and Standard Varieties

Numerous trials conducted over past seasons indicate the following choice varieties to be a select, concise listing suitable for any situation.

Outstandingly superior varieties indicated in boldface type.

	Blue Bell, light blue	\$0.75	\$ 6.00
W-F	Blue Spire, deep Oxford blue.....	.75	6.00
	Carmine King Improved, bright carmine rose.....	.75	6.00
	Dazzler, carmine75	6.00
W-F	Exquisite Pink Improved, soft pink shaded salmon, A.M., R.H.S.	.75	6.00
W-F	Exquisite Rose, rose pink, A.M., R.H.S.....	.75	6.00
	Lilac King, rich lilac.....	.75	6.00
	Los Angeles Improved, rose.....	.75	6.00
	Miss California, deep rose on salmon.....	.75	6.00
	Pink Perfection, light pink on salmon.....	.75	6.00
	Regal Dark Blue75	6.00
	Regal Lilac, pure clear lilac.....	.75	6.00
	Regal Pink, brilliant pink on salmon.....	.75	6.00
	Regal Rose, clear cold rose.....	.75	6.00
	Regal White, purest white.....	.75	6.00
W-F	Rosalind rose suffused salmon.....	.75	6.00
	Supreme Dark Blue75	6.00
	Supreme Lilac, clear lilac.....	.75	6.00
	Supreme Pink, rose pink75	6.00
	Supreme Rose, clear warm rose.....	.75	6.00
	Supreme Salmon, finest salmon.....	.75	6.00
	Supreme White75	6.00
	Sweet Lavender75	6.00
	White King75	6.00
	White Spire75	6.00
W-F	Formula Blend, made from the above new and standard varieties in proper proportion.....	.75	6.00
	Choice Mixed70	5.50

WHOLESALE GROWERS AND BREEDERS



Sweet Pea Early Multiflora
Geo. J. Ball

WALLER FLOWERSEED COMPANY



Petunia Theodosia Improved

WHOLESALE GROWERS AND BREEDERS



Carnation Marguerite Mixed Colors

WALLER FLOWERSEED COMPANY



Pacific Giant Hybrid Delphinium

WHOLESALE GROWERS AND BREEDERS



Price per oz. per lb.

LATHYRUS LATIFOLIUS

Everlasting Pea—Perennial Climbing Sweet Pea—600 seeds per oz.

Pink Beauty	\$1.25	\$12.00
Red	1.25	12.00
White Pearl	1.25	12.00
Mixed	1.00	10.00

LAVATERA

Mallow—Perennial—500 seeds per oz.

Assurgentiflora (California Windbreak) rose, 10 ft.....	.50	4.00
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LAVENDER

Sweet Lavender—Perennial—30,000 seeds per oz.

Munstead Strain, dwarf, deep lavender, 1 ft.....	2.50	25.00
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LILIUM

Regal Lily—Perennial—4 ft.—5,000 seeds per oz.

Regale	1.50	15.00
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LINARIA

Wild or Baby Snapdragon—Annual—500,000 seeds per oz.

Maroccana Hybrida Excelsior Mixed.....	.85	7.00
Maroccana Northern Lights, (New) brilliant colors.....	.85	7.00
Fairy Bouquet Mixed, compact plants about eight to ten inches high, in many distinct colors.....	1.00	10.00

LINUM

Flax—9,000 seeds per oz.

Grandiflorum Rubrum, Scarlet, annual—1½ ft.....	.50	4.00
Perenne Sibiricum, blue, perennial, 2½ ft.....	.60	5.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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LOBELIA

Erinus—Annual—750,000 seeds per oz.

COMPACT VARIETIES

CRYSTAL PALACE

A W-F reselected strain. True, dark blue, dark foliage.

Price per oz. \$2.00, per lb. \$20.00

Cambridge Blue, light blue, green foliage.....	\$2.50	\$25.00
Emperor William (Celestial), gentian blue, green foliage.....	2.50	25.00
Mrs. Clibran, deep blue, white eye.....	2.50	25.00

TRAILING

Sapphire, sapphire blue, white eye.....	2.00	20.00
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LUPIN

Annual Varieties

HARTWEGII GIANT KING, 3 ft.—Annual—1,800 seeds per oz.

W-F King strain of Lupinus have larger flowers, closer placed on longer spikes and in more distinct colors. They grow taller and are more vigorous, much to be preferred over the older ordinary strains of Hartwegii.

W-F Blue, Oxford Blue75	6.00
W-F Heliotrope, rosy purple.....	.75	6.00
W-F Sky Blue, light blue.....	.75	6.00
W-F White, pure white.....	.75	6.00
W-F W-F Formula Mixture, A.M., A.A.S. '33.....	.75	6.00
Choice Mixed.....	.60	5.00

SMALL SEEDED SORTS

Nanus Blue, 1 ft. (California Native)—3,600 seeds per oz.....	.50	3.00
Texas Blue Bonnet (Texas State Flower) 1 ft. 1,000 seeds per oz.50	3.00

Perennial Varieties

POLYPHYLLUS, 3 to 4 ft.—1,800 seeds per oz.

Russell Mixed. Every imaginable color.....	1.25	10.00
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WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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MARIGOLD

Tagetes—Annual—8,000 seeds per oz.

AFRICAN DOUBLE FISTULOSA, 3 ft.

ALL-DOUBLE—This strain is 100 per cent double, with huge perfectly formed blooms.

As originators, we claim to have the most perfect and best strains. Especially selected for florists.

W-F Lemon All-Double

W-F Orange All-Double A.M., R.H.S., '33

Each of above varieties: Price per oz. \$1.20, per lb. \$12.00.

Mixed All-Double. An exceptional mixture made from the two separately grown colors, assuring the proper color balance and best possible quality. Price per oz. \$1.00, per lb. \$8.00.

Choice Mixed \$0.85 \$ 7.00

AFRICAN DOUBLE IMBRICATA (Carnation Flowered)

Buff Beauty , golden buff (odorless foliage), 2½ ft.....	1.00	10.00
Burpee Gold Improved , orange (odorless foliage) 2½ ft.....	.85	7.00
Canary Bird , lemon yellow (odorless foliage), 2 ft.....	1.00	10.00
Frills , bright golden orange (odorless foliage), 2 ft.....	1.00	10.00
Guinea Gold , golden orange, 2½ ft.....	.85	7.00
Man-in-the-Moon , (new) very pale yellow, 2½ ft.....	2.50	25.00
Mayling , yellow (odorless foliage), 2½ ft.....	1.00	10.00
Real Gold , Golden orange very large blooms, 2½ ft.....	1.00	10.00
Sunbrite , brilliant rich yellow, 1½ ft.....	3.50	35.00
Yellow Supreme , creamy lemon yellow, 2½ ft.....	1.00	10.00
Carnation Flowered Mixed , earliest above varieties.....	1.00	10.00

AFRICAN GIGANTEA (Carnation Flowered) 3½ ft.

Early Sunset Giants , an early race of this fine strain, mixed colors	1.00	10.00
Sunset Giants. Huge flowers with a color range through orange, yellow and primrose.....	.95	7.50

AFRICAN SPECIAL MIXTURE W-F

Treasure Chest. A strikingly brilliant and interesting blend of the very earliest Chrysanthemum and Carnation flowered African varieties, selected for even height and season of bloom	1.25	10.00
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WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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CHRYSANTHEMUM FLOWERED

	Crown of Gold, golden orange, G.M., A.A.S., 37, 2½ ft.....	\$1.25	\$10.00
	Early Sunrise (Dixie Sunshine) dazzling golden yellow, 4 ft.	1.25	10.00
	Glitters, A.A.S. '51, yellow, 2 ft.....	1.25	10.00
	Mammoth Mum, yellow, 2½ ft. A.A.S. '44, 2½ ft.....	1.50	15.00
W-F	Mission Giant Goldsmith, rich golden orange, B.M., A.A.S. '41, 1½ ft.....	1.25	10.00
W-F	Mission Giant Limestone. A new soft lemon yellow, 1½ ft.....	1.25	10.00
W-F	Mission Giant Yellowstone, clear golden yellow, H.M., A.A.S. '42, 1½ ft.....	1.25	10.00
	Mission Giant Mixed. Exclusive mixture, 1½ ft.....	1.10	9.00

FRENCH DOUBLE, Dwarf, 1 ft.—10,000 seeds per oz.

	Color Magic, interesting color hybrids, 10 in.....	1.00	8.00
W-F	Eldorado. A new compact and uniform canary yellow. 10 in....	.75	6.00
	Harmony, deep orange, with maroon-brown collar, 18 in.....	.75	6.00
	Harmony Hybrids, crested flowers, 18 in.....	.75	6.00
	Melody, brilliant orange. B.M., A.A.S. '42, 10 in.....	.75	6.00
	Parisian Hybrids, (new) interesting color combinations of ma- hogany, yellow and orange, 12 in.	1.00	10.00
	Royal Scot (Striped) extra select, 12 in.....	.75	6.00
	Rusty Red (Fandango), extra large mahogany flowers, 10 in.	1.25	10.00
	Scarlet Glow, mahogany. H.M., A.A.S. '41, 10 in.....	.75	6.00
	Tangerine, orange scarlet, 10 in.....	1.00	10.00
	Monarch Strain Mixed, 15 in.....	1.25	10.00
	Choice Double Mixed, Grown from above varieties.....	.75	6.00

FRENCH DOUBLE, Dwarf Miniature.

Butterball, soft butter yellow. B.M., A.A.S. '42, 8 in.....	.85	7.00
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LEMONDROP W-F

Our new early Canary Yellow variety should definitely replace Yellow Pigmy. 9 inches tall, profuse blooming on compact plants. Excellent for bedding plant sales, as the first bloom is fully double. Schmidt Lithograph has produced a packet specially for Lemondrop.

Price per oz. \$1.00, per lb. \$8.00

	Midget Harmony. Flowers same as Harmony, 9 in.....	1.00	8.00
	Spry, yellow crested center, guard petals mahogany-red. S.M., A.A.S. '41, 9 in.....	.85	7.00
W-F	Spry Hybrids, complete range of colors, 9 in.....	.85	7.00
	Sunkist, bright golden orange, 9 in.....	1.00	8.00
	Yellow Pigmy, H.M., A.A.S. '40, 8 in.....	1.00	8.00
	Gem Mixture75	6.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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FRENCH SINGLE, Dwarf

Brownie, mahogany, yellow crested center, 11 in.....	\$0.75	\$ 6.00
Flash, red and gold bicolor, 15 in., B.M., A.A.S. '43.....	.50	4.00
Naughty Marietta (New) golden yellow blotched maroon at the base of the petals, 12 in.....	.60	5.00
Red Head (New) large single rich mahogany with crested center of orange tipped maroon, 12 in.....	.85	7.00
Sunny (New) yellow, 12 in.....	.60	5.00
Choice mixed (Spanish Flag), all above colors.....	.60	5.00

FRENCH SINGLE, Tall

Brown (Josephine) for florists, 3 ft.....	.60	5.00
Ferdinand, Harmony type bloom, 2 ft.....	.60	5.00

TAGETES SIGNATA PUMILA

Gnome, deep orange, 9 in.	1.25	10.00
Lulu, yellow	1.50	15.00
Ursula, golden orange	1.50	15.00

MARVEL OF PERU

Marvel of Peru—Mirabilis—Annual—350 seeds per oz.

Choice Mixed50	2.50
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MATRICARIA

Perennial—150,000 seeds per oz.

W-F Ultra-Double White, select florist strain closely approaches the quality usually only obtained from cuttings, 2 ft.....	10.00	100.00
Double White, select, 2 ft.....	3.00	30.00
Capensis Alba Plenissima (Feverfew) 2 ft.....	1.20	12.00

MATTHIOLA

Evening Scented Stock—Annual—2 ft.—47,000 seeds per oz.

Bicornis, lilac flowers, exquisitely perfumed.....	.75	6.00
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MIGNONETTE

Reseda Odorata—Annual—30,000 seeds per oz.

Goliath Red, Select Strain, 1 ft.....	.75	6.00
Machet Improved, 1½ ft.....	.75	6.00
“ Special Mixture, 1 ft.....	.75	6.00
New York Market, Select Strain, 1½ ft.....	.75	6.00
Reseda Odorata Grandiflora Improved, 1½ ft.....	.75	6.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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NASTURTIIUM

Indian Cress—Annual—175 seeds per oz.

SEMI-DOUBLE GLEAM

Golden Gleam, golden yellow, G.M., A.A.S. '33, A.M., R.H.S. '32.....	\$ 2.00	
Mahogany, dark mahogany red.....	2.00	
Salmon Gleam, golden salmon.....	2.00	
Scarlet Gleam, fiery scarlet, G.M., A.A.S. '35.....	2.00	
Glorious Gleam Hybrids Mixed, A.M., A.A.S. '35.....	2.00	

SEMI-DOUBLE DWARF, 1 ft.

Cherry Rose	2.50	
Golden Globe, golden yellow.....	2.50	
Mahogany Gem, dark mahogany red.....	2.50	
Scarlet Globe, fiery scarlet.....	2.50	
Giant Gem Mixed Colors, dwarf compact.....	2.50	

SINGLE DWARF, 1 ft.

Choice Mixed	2.00	
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SINGLE TALL or CLIMBING

Choice Mixed	2.00	
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NEMESIA STRUMOSA

1 ft.—Annual—100,000 seeds per oz.

GRANDIFLORA (SUTTONI)

Choice Mixed	\$5.00	
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NANA COMPACTA, 9 in.

Superbissima Grandiflora Mixed, dwarf, splendid colors.....	4.00	
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NEMOPHILA

California Native—Annual—18,000 seeds per oz.

Insignis Blue (Baby Blue Eyes).....	.50	4.00
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NICOTIANA

Flowering Tobacco—Annual—200,000 seeds per oz.

Affinis Sweet Scented Crimson King, 3 ft.....	1.00	10.00
Affinis Sweet Scented White, 3 ft.....	1.00	10.00
Affinis Sweet Scented Choice Mixed, 3 ft.....	.95	7.50
Affinis Sweet Scented Dwarf Crimson Bedder, 15 in.....	.95	7.50
Daylight Sensation Mixture (New). 2 ft.....	1.00	10.00
Miniature White (Suaveolens), fragrant, 15 in.....	5.00	

NIEREMBERGIA

Cup Flower—Tender Perennial—170,000 seeds per oz.

Purple Robe. A.A.S. '42. Deep purple, 8 to 10 inches.....	\$10.00	
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WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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PANSY

Viola Tricolor—Heartsease—Hardy Annual—24,000 seeds per oz.

PACIFIC GIANT HYBRID

Color Carnival, the first American bred and grown Pansy to compete on a quality basis and price basis with the finest Swiss originators' types. A magnificent color range, heavy in reds and scarlets, possessing the finest texture of coloring. Flower size is exceedingly large, plants are compact yet vigorous, all blooms are blotched, giving a depth of color and brilliancy, thoroughly satisfying to all who have seen it. An outstanding strain for bedding use, for plant sale or home garden..... \$18.00 \$180.00

SWISS GIANTS

W-F Special Formula Mixture of Swiss Giants, a magnificent blend characterized by a predominance of rich wine colors. Plants are uniformly compact, blooms are waved and frilled. This Formula Mixture has been one of our special items for a number of years..... 8.00 80.00

Super Swiss Giants, Superb Mixed..... 5.50 55.00

Harmony, unusual in its unending variety of interesting pastel color combinations..... 8.00 80.00

SPECIALTY STRAINS

America, (Donovan's Strain) Special Florists' Strain Mixed 7.50 75.00

Jumbo Strain, Specially selected by our plant breeding staff as the finest of the Oregon types, for breeding and production in our own California fields..... 6.00 60.00

Peter Pan, Select florist strain, medium size flowers, extremely profuse bloomer in a wide range of gay colors. Very tolerant to heat conditions..... 7.50 75.00

Tall Winter Flowering (Florist Strain) Mixed colors, tones of bright blues and yellows and cream on very vigorous plants, tall growing winter cut flower type suitable for forcing 12.00 120.00

PASSIFLORA

Passion Flower—Perennial Climber—1,600 seeds per oz.

Edulis, blue and white..... 1.50 15.00

PENTSTEMON

Beard Tongue—Perennial—60,000 seeds per oz.

Hybrid Gloxinioides. Choice Mixed (Sensation) 2½ ft..... 2.00 20.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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PETUNIA

Annual—200,000 seeds per oz.

HYBRIDA (Tall Bedding) 1½ ft.

W-F	Blue Bee the blue of Viola Jersey Gem.....	\$2.50	\$25.00
	Flaming Velvet. Bright crimson red.....	2.50	25.00
	General Dodds, velvety blood red.....	2.50	25.00
	Howard's Star, reddish-purple, white star.....	2.50	25.00
W-F	Howard's Star Improved, violet, white star.....	3.00	30.00
W-F	Radiance, cerise rose, S.M., A.A.S. '41.....	3.00	30.00
	Rose King	2.50	25.00
	Topaz Queen, carmine-rose.....	3.50	35.00
	Violacea, deep violet.....	2.50	25.00
	White King	2.50	25.00
	W-F Formula Blend. A new mixture made by blending together proper proportions of the best of the separately grown largest varieties.....	2.50	25.00
	Choice Mixed. An excellent mixture of all colors.....	2.00	20.00

BALCONY PENDULA (Tall Bedding), 1½ ft. Larger flowers than Hybrida

	Black Prince, velvety red.....	4.00	40.00
	Blue, velvety violet blue, extra select.....	2.50	25.00
	Crimson, dark red.....	4.00	40.00
	Rose, fiery rose, select strain.....	2.50	25.00
W-F	Royal Rose. A new clear warm rose.....	4.00	40.00
W-F	Star of California, violet-purple, white star.....	2.50	25.00
	White, pure white, A.M., R.H.S. '35.....	2.50	25.00
	Choice Mixed, includes all the above varieties.....	2.25	22.50

RUFFLED NANA COMPACTA (Dwarf), 10 in.

W-F	Martha Washington. Compact ruffled.....	25.00
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W-F	Little Giants Mixed. Very compact plants completely covered for a long season with well-ruffled flowers in all shades, 10 in.....	Price per oz. \$15.00
W-F	Pink Frills (Little Giants Pink Shades). W-F Developed from our popular Little Giants. Early blooming, medium size flowers in brilliant rose-pink shades are profusely borne on compact well rounded plants. Excellent for pot work, borders and bedding.....	Price per oz. 20.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds		Price per oz.	Price per lb.
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GRANDIFLORA NANA COMPACTA (Dwarf), 10 in.

King Henry, rich velvety red.....	1/4 oz.	\$4.50	\$15.00	-----
Velvet Ball, velvety blood red, A.A.S. '39.....	1/4 oz.	4.50	15.00	-----

HYBRIDA NANA COMPACTA (Dwarf), 1 ft.

Admiral Improved. New refinement of older strain, more uniform color and habit, excellent pot strain.....		\$10.00		-----
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W-F Blue Bedder Improved. New compact mid-blue, free flowering, early blooming		3.50	35.00	
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W-F Celestial Rose. Low growing compact bright rose with a small white eye		2.50	25.00	
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W-F Elk's Star. New exceptionally uniform, velvety reddish purple, clear white star.....		10.00		-----
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English Violet. Medium shade of violet-blue.....		6.00	60.00	
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Fire Chief. Scarlet red, Gold Medal A.A.S. 1950.....		8.00	80.00	
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Glow. The brightest of all in this group. A dazzling carmine and compact growing.....		6.00	60.00	
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Lipstick. Carmine rose.....		6.00	60.00	
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Rose of Heaven. Bright rose, compact.....		2.50	25.00	
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W-F Rosy Morn. Compact, exceedingly uniform, the same bright shade as our Celestial Rose, but with a larger distinct white center		3.50	35.00	
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W-F Silver Blue or Heavenly Blue. Medium light blue, non-fading color and compact growth.....		5.00	50.00	
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W-F Snowball Improved. Pure white. Flowers are large, full round with a light throat. The plants are compact and exceptionally uniform		3.50	35.00	
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Twinkles. Brilliant rose starred white. Very low growing.....		6.00	60.00	
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Violacea. Vigorous, free flowering violet, but taller than the other varieties		3.50	35.00	
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W-F Formula Blend. Made by blending the best and most compact of the above varieties in a complete range of colors		3.00	30.00	
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WALLER FLOWERSEED COMPANY



Petunia Popcorn as introduced by W-F 1953

Price per 1/16 oz. 1/4 oz. oz.

GRANDIFLORA SINGLE PLAIN EDGED

Dwarf Elk's Pride, W-F Special Strain, violet blue,

1½ ft. \$3.00 \$ 8.00 \$30.00

POPCORN

A dwarf version identical in flower form and size of bloom with Snowstorm. It is earlier blooming and its habit is exceedingly dwarf and compact. 8 in.

Price per 1/16 oz., \$5.00; per 1/4 oz., \$15.00; per oz., \$50.00

Snowstorm Improved. Immense pure white, 1½ ft. 3.50 10.00 35.00

GRANDIFLORA SINGLE FRINGED

Super Fluffy Ruffles Mixed, W-F

Special Strain, widest color range of all Petunias,

1½ ft. 3.00 8.00 30.00

Theodosia Improved, W-F Special Strain, deeply fringed

bright rose pink with golden throat. 3.00 8.00 30.00

TALL GIANTS OF CALIFORNIA

W-F Formula Mixture, largest flowered and widest

color range in existence, 1½ ft. 3.00 8.00 30.00

Ruffled Monsters Choice Mixed, 1½ ft. 2.50 7.50 25.00

Garden Giants, 12 in., similar in use to Paramount

Giants 2.50 7.50 25.00

Choice Mixed, 1½ ft., nice range of colors. 2.50 7.50 25.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price 1/16 oz.	Price 1/4 oz.	Price per oz. ←
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DWARF GIANTS OF CALIFORNIA

W-F EXTRA DWARF FORMULA MIXTURE

W-F Special Strain. A supreme strain for the pot-plant grower. Extremely early to bloom. Noted for its base branching which provides up to three blooms at the earliest date, completely covering the foliage and providing a more saleable plant. Blooms at about 3 in. Huge blooms of top quality size. Maintained in separate colors in our fields to control color balance. Our program for this strain includes lath house production of our planting stock under strictly controlled conditions in pots.

Price per 1/16 oz., \$6.00; per 1/4 oz., \$18.00; per oz. \$60.00

In response to many requests, we are now offering the following separate colors as used in this fine strain. At the same price.

Rose	Rose and White Bicolor	Orchid
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Choice Mixed, Ramona Strain, 11 in.	\$4.50	\$12.50	\$45.00
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PAN-AMERICAN DOUBLES AND F1 PETUNIAS

As a service and convenience to our many customers and in recognition of the true worth of these specialty Petunias, we are pleased to offer the following originator's seed:

DOUBLE VARIETIES

Price per 1/16 oz. 1/4 oz. oz.

Allegro, bright salmon.....	}	\$30.00	\$115.00	\$445.00
Caprice, rose pink.....				
Minuet, lavender				
Nocturne, deep purple				
Rhapsody, burgundy red.....				
Sonata, pure white.....				
Glorious Mixture		29.00	110.00	400.00
America Improved		15.50	45.00	168.00

F1 HYBRID GRANDIFLORA SINGLE FRINGED AND RUFFLED

Ballerina, soft salmon.....	}	16.00	58.00	225.00
Bolero, carmine pink.....				
La Paloma, pure white.....				
Prima Donna, rose pink.....				
Tango, deep scarlet salmon.....				

F1 HYBRID MULTIFLORA SINGLE PLAIN EDGED

Apache, rose red	}	8.50	30.00	114.00
Comanche, scarlet red.....				
Linda (Silver Medal Imp.) Salmon pink.....				
Paleface, pure white.....				
Rose Charm, rich rose.....				
Sioux, medium salmon.....				

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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PHACELIA

Annual—60,000 seeds per oz.

Campanularia (California Blue Bell) gentian blue, 1 ft.....	\$0.55	\$ 4.50
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PHLOX DRUMMONDI

Annual—1 ft.—15,000 seeds per oz.

DRUMMONDI GIGANTEA

W-F Art Shades	2.50	20.00
W-F Mellow Moon	4.00	40.00
W-F Red Glory	4.00	40.00
W-F Rosy Morn	4.00	40.00
W-F Salmon Glory	4.00	40.00

DRUMMONDI

Grandiflora Choice Mixed.....	1.20	12.00
Star Phlox, Cuspidata, Choice Mixed.....	1.75	17.50

DRUMMONDI DWARF

Cecily Choice Mixed, large flowered bright colors, 10 in.....	2.50	25.00
Globe Choice Mixed, uniform habit, free flowering, round base branching plants, bright colors, 9 in.	4.00	40.00

PLATYCODON

Tufted Hairbell—Perennial—30,000 seeds per oz.

Grandiflora Blue, 2 ft.....	2.50	25.00
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POPPY

ICELAND (Nudicaule) Perennial—450,000 seeds per oz.

Amurense Yellow (Yellow Wonder) longest stemmed, largest flowered yellow Iceland Poppy, 2 ft.....	3.00	30.00
Coonara Pinks, rose tints (true strain) 1 ft.....	3.00	30.00
Gartford Giant Mixed, 2 ft.....	3.00	30.00
Kelmscott Strain, 2 ft finest of all, strong stems.....	2.50	25.00
W-F Sandford's Giant Mixed, selected strain, 2 ft.....	2.50	25.00
The Emperor, large orange.....	3.00	30.00
Sunbeam Mixture, fine mixture, 2 ft.....	2.00	20.00

SHIRLEY DOUBLE, 2½ ft.—Annual—75,000 seeds per oz.

W-F Sweet Briar All-Double deep rose pink.....	.75	6.00
All-Double Mixed60	5.00
Begonia Flowered Choice Mixed.....	.60	5.00

SHIRLEY SINGLE, 2½ ft.—Annual—75,000 seeds per oz.

W-F American Legion brilliant orange scarlet, H.C., R.H.S.....	.60	5.00
Choice Mixed55	4.50

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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PORTULACA

Moss Rose—Annual—4 in.—300,000 seeds per oz.

Grandiflora Double Extra Select Mixed.....	\$2.50	\$25.00
Grandiflora Single Jewel Extra large deep carmine.....	1.50	15.00
Grandiflora Single Choice Mixed.....	1.00	10.00
Grandiflora Single and Double Choice Mixed.....	1.50	15.00

PYRETHRUM

Painted Daisy—Perennial—2 ft.—22,000 seeds per oz.

Hybridum Grandiflorum, Robinson's Giant Hybrids.....	\$3.00	\$30.00
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RICINUS*

Decorative Castor Oil Plant—Annual—30-50 seeds per oz.

Zanzibariensis Mixed, 12 ft.....	.50	3.00
Mixed, all sorts.....	.50	2.00

**Note: Ricinin is the poisonous principle of this seed. Care in handling is recommended as some individuals are allergic to this factor.*

ROCK GARDEN ANNUALS

W-F Choice Blend. A carefully proportioned blend of many different kinds of the lowest growing annuals proved to be the most desirable for sowing in rock gardens.....	.60	5.00
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ROCK GARDEN PERENNIALS

W-F Choice Blend. Made up by blending together several very low growing varieties of hardy perennials that grow well from seed sowed directly into the rock garden.....	1.50	15.00
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SALPIGLOSSIS

Painted Tongue—Annual—125,000 seeds per oz.

Superbissima. Emperor Finest Mixed. An outstanding strain for size and colors of flowers. Our mixture is grown from a formula of the finest separate colors selected for largest flowers with heavily veined throats, 3 ft.....	1.25	10.00
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SALVIA

In order of earliness, top to bottom—Annual—7,500 seeds per oz.

St. John's Fire, 10".....	6.50	65.00
Blaze of Fire, 10".....	5.00	50.00
Zurich, 12".....	3.50	35.00
Firebrand, 16".....	3.50	35.00
America (Globe of Fire) 16".....	3.50	35.00
Bonfire, 18".....	3.00	30.00
Splendens (Scarlet Sage) 24".....	2.50	25.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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SCABIOSA

Old Maids Pincushion—5,000 seeds per oz.

W-F SPECIAL STRAINS

ANNUAL DOUBLE VARIETIES

Much larger flowers almost completely ball-shaped in more clear and brighter colors. The plants are taller, more vigorous with strong, wiry stems.

W-F	Black Knight. Extra large deep reddish black.....	\$1.25	\$12.00
	Coral Moon, large salmon rose shades.....	1.25	12.00
W-F	Loveliness, large salmon rose.....	1.25	12.00
W-F	Orchid Shades.....	1.25	12.00
W-F	Oxford Blue. The largest and best rich, deep campanula blue..	1.25	12.00
W-F	Peach Blossom, two toned, blush to rose center.....	1.25	12.00
W-F	Rosette, fiery cherry red suffused salmon.....	1.25	12.00
W-F	Salmon Beauty. Pure salmon.....	1.25	12.00
W-F	Shasta Improved. Enormous pure white.....	1.25	12.00
	W-F Formula Blend. A much brighter mixture especially made from the six distinct and outstanding colors, all giant flowered	1.25	12.00
	W-F Giant Hybrids Mixed. A fine field-grown mixture planted from a carefully proportioned formula of all the dif- ferent giant flowered varieties.....	1.10	10.00

PERENNIAL SINGLE VARIETIES

Caucasica House's Hybrids, colors range from dark blue to lavender, 2½ ft.....	4.00	40.00
“ Lavender-Blue	4.00	40.00
“ Perfecta, fringed lavender	4.00	40.00
“ White	4.00	40.00
“ Choice Mixed	3.00	30.00
Columbaria Delicate Lavender, 2 ft.	2.50	25.00
“ Delicate Pink, orchid pink, 2 ft.....	2.50	25.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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SCHIZANTHUS

Butterfly Flower—Annual—46,000 seeds per oz.

Giant Flowering Hybrids Mixed. An extra select large flowered compact strain	\$2.00	\$20.00
Butterfly Mixture, bright colors.....	1.50	15.00

SOLANUM

Jerusalem Cherry—Greenhouse Plant

Ball Christmas Cherry (Hlavacek's Masterpiece) finest compact strain, large red upright fruit.....	2.00	20.00
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STATICE

Sea Lavender—Sea Pink

ANNUAL BONDUELLI

Golden Yellow, 2½ ft.—375 heads per oz.50	4.00
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ANNUAL SINUATA, 3 ft.—375 heads per oz.

Deep blue Kampf's Tall Improved.....	.50	4.00
Heavenly Blue. New bright clear sky blue.....	.50	4.00
Lavender Queen50	4.00
Market Grower's Blue, deep blue.....	.50	4.00
Pastel Shades50	4.00
Rosea Superba50	4.00
Snowwitch, tall pure white.....	.50	4.00
New Superb Hybrids, new colors.....	.50	4.00
Mixed50	3.00

PERENNIAL

Caspia, lilac, 1½ ft.—175,000 seeds per oz.	2.00	20.00
Dumosa, silvery grey flowers, 2 ft.—35,000 seeds per oz.	1.25	10.00
Latifolia, lavender, 1½ ft.—100,000 seeds per oz.	1.25	10.00
Perezii, rich blue clusters of bloom, 3 ft.—700 heads per oz.	1.25	10.00

WALLER FLOWERSEED COMPANY



TRYSONIC GIANT IMPERIAL STOCK

Based on studies commenced by Dr. H. B. Frost at Cornell University in 1915 and furthered through consultation with our late co-founder Dr. J. H. Franklin during the '20s, the genetic theory of Trysomic doubles in Stocks was developed and was proven by 1930 to be capable of producing 85% doubleness from seed.

In addition to this desirable trait, the percentage of any planting can be increased up to 100% at the four-leaf seedling stage as at this period of growth the young singles are noticeably weaker and can be readily distinguished from the vigorous double flowering plants.

At this date of introduction, the Waller Flowerseed Company is the only grower with experience in this new field.

In all other respects the Trysomic Giant Imperial Stock is identical to current normal double strains.

Apricot	Chamois, buff-pink	Navy Blue
Azure Blue	Fiery Red	Salmon Pink
Bright Rose	Flesh Pink	White
Canary Yellow	Lilac Lavender	Choice Blend of Colors

Price per oz. \$10.00

Available to the trade only in sealed plain manila packets which do not bear our name. $\frac{1}{2}$ oz., 1 oz., $\frac{1}{4}$ lb. sizes will be put up to your order. An order for less than $\frac{1}{2}$ oz. will be packed and sealed at the total quantity ordered, otherwise we will not effect a numerical breakdown of less than $\frac{1}{2}$ oz. lots.

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
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STOCKS

Matthiola—Gilliflower—Annual—18,000 seeds per oz.

For many years W-F has been the world's leading grower and introducer of the finest strains of Double Stocks. Our method for maintaining doubleness assures you of only "High-Percent Double" Stocks, and our selection of varieties includes only those proven to be the most desirable.

As long ago as 1932 we received fifteen various awards from The Royal Horticultural Society of Great Britain for our doubleness and trueness of our Stocks. Every year we continue to carry on the immense amount of detail work necessary to maintain our foremost position.

DOUBLE LARGE FLOWERING DWARF TEN WEEK, 1 ft.

Ten Week Stocks are so named because they bloom in ten weeks after planting seed. Those in heavy type are the varieties we have selected as being the best of the brightest colors. In our test plantings they all grow and bloom together.

Azure Blue	\$1.40	\$14.00
Blood Red	1.40	14.00
Brilliant Rose	1.40	14.00
Canary Yellow	1.40	14.00
Carmine	1.40	14.00
Carmine Pink	1.40	14.00
Crimson	1.40	14.00
Dark Blue	1.40	14.00
Deep Cream	1.40	14.00
Deep Purple	1.40	14.00
Deep Rose, H.C., R.H.S.	1.40	14.00
Flesh, A.M., R.H.S.	1.40	14.00
Lavender, A.M., R.H.S.	1.40	14.00
Light Blue	1.40	14.00
Pansy Violet, H.C., R.H.S.	1.40	14.00
Purple	1.40	14.00
Rose	1.40	14.00
White, A.M., R.H.S.	1.40	14.00
W-F Formula Blend. A superior Mixture blended from the brightest colors of the above varieties, all separately grown	1.20	12.00
Choice Mixed, very double	1.00	8.00

WALLER FLOWERSEED COMPANY

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
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DOUBLE EARLY GIANT IMPERIAL (Improved Bismarck)

An especially meritorious class of branching habit. Very early blooming and producing a high percentage of doubles, 2½ ft. Suitable for greenhouse culture or growing out of doors.

W-F	Antique Copper, Hellebore red.....	\$2.00	\$20.00
	Blood Red	2.00	20.00
	Blush (Apple Blossom) H.C., R.H.S.....	2.00	20.00
W-F	Buttercup	2.00	20.00
	Canary Yellow (Golden Ball).....	2.00	20.00
	Chamois, ivory, tinted old rose. A.M., R.H.S.....	2.00	20.00
	Chamois Rose, A.M., R.H.S.....	2.00	20.00
	Crimson	2.00	20.00
	Dark Blue	2.00	20.00
W-F	Elk's Pride, royal purple.....	2.00	20.00
	Fiery Blood Red	2.00	20.00
	Flesh, A.M., R.H.S.....	2.00	20.00
W-F	Golden Rose, light golden rose.....	2.00	20.00
	Heatham Beauty, Rose shaded Salmon.....	2.00	20.00
	Lavender	2.00	20.00
	Lilac	2.00	20.00
	Rose, deep rose pink.....	2.00	20.00
	Santa Maria, giant white.....	2.00	20.00
W-F	Shasta, white	2.00	20.00
	W-F Formula Blend. A most excellent mixture made from carefully chosen separate varieties to assure the best pro- portion of distinct colors.....	1.50	15.00
	Choice Mixed, very double.....	1.20	12.00

DOUBLE GIANTS OF CALIFORNIA, 3 ft.

A superb branching type with immense spikes of very large florets. The following varieties are all of our own growing and produced a high percentage of doubles.

	Golden Gate, Yellow.....	2.00	20.00
	Red Woods, Blood red.....	2.00	20.00
W-F	Roselight, Rose-pink	3.00	30.00
	Santa Barbara, Chamois.....	2.00	20.00
	Santa Maria, White.....	2.00	20.00
	Sequoia, Rose-carmine	2.00	20.00
	Yosemite, Rose	2.00	20.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
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SUPER GIANT IMPERIAL, 2 ½ ft.

A very large flowering group developed by selections from our Double Early Giant Imperial varieties.

Chamois	\$3.00	\$30.00
Fiery Red. More base-branching than the others.....	3.00	30.00
Rose Charm. Deep Rose.....	3.00	30.00
Roselight. Soft rose pink.....	3.00	30.00
Pure White	3.00	30.00
Yellow	3.00	30.00

W-F Special Pastel Blend. An unusually attractive blend we make from separate colors of our very best strains of the soft pastel colors ranging from white and yellow through chamois and lavender. The plants are all of identical habit of growth and bloom at the same time, all very carefully chosen. A good "special" for both bouquets and gardens	3.00	30.00
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DOUBLE MAMMOTH BEAUTY OF NICE, 2 ft.

American Beauty, deep rose pink.....	1.40	14.00
Apricot Beauty	1.40	14.00
Aurora (Chamois) cream tinted pink.....	1.40	14.00
Canary Yellow (Monte Carlo).....	1.40	14.00
Carmine Rose (Abundance).....	1.40	14.00
Crimson (Souvenir de Monaco).....	1.40	14.00
Deep Blue (Summer Night).....	1.40	14.00
Flesh Pink (Beauty of Nice).....	1.40	14.00
Light Blue (Cote d'Azur).....	1.40	14.00
Lloyd George, large blood red.....	1.40	14.00
Old Rose (Belle de Naples) H.C., R.H.S.....	1.40	14.00
Pale Violet (Parma Violet).....	1.40	14.00
Rosy Lilac (Queen Alexandra).....	1.40	14.00
Salmon Rose (Salmon King) H.C., R.H.S.....	1.40	14.00
White Shaded Pink (Almond Blossom).....	1.40	14.00
White (Mont Blanc)	1.40	14.00
W-F Formula Blend. A rich mixture especially made by using the best of the separate varieties in proper proportion	1.20	12.00
Choice Mixed, very double, choice blend.....	1.00	8.00

WALLER FLOWERSEED COMPANY

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
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DOUBLE PERPETUAL BRANCHING (Giant Perfection), 2 ft.

A fine group for florists. Early and free blooming. Produces a high percentage of doubles.

Blood Red (Brilliant).....	\$1.40	\$14.00
Canary Yellow (Creole) A.M., R.H.S.....	1.40	14.00
Flesh	1.40	14.00
Heatham Beauty, rose shaded terra cotta.....	1.40	14.00
Pale Blue (May Queen).....	1.40	14.00
Queen of the Belgians, pale violet.....	1.40	14.00
Rose, rose pink, A.M., R.H.S.....	1.40	14.00
Silvery Lilac (Empress Augusta Victoria) A.M., R.H.S.....	1.40	14.00
Snowdrift, pure white.....	1.40	14.00
Violet (Sapphire)	1.40	14.00
White (Princess Alice).....	1.40	14.00
W-F Formula Blend.....	1.20	12.00
Choice Mixed, very double.....	1.00	8.00

DOUBLE EMPEROR (Brompton), 2 ft.

Early Harbinger Improved, mixed colors. Usually grown as a biennial for winter flower.....	4.00	40.00
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VIRGINIAN STOCK (French Forget-Me-Not), 1 ft. annual

Dwarf Compact, mixed colors.....	.60	5.00
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Double Giant Column Stock growing in our field for seed production

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	"The World's Best Double Stocks"	Price per oz.	Price per lb.
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DOUBLE IMPROVED COLUMN (Giant Excelsior), 3 ft.

	Avalanche. New early white.....	\$5.00	\$50.00
	Ball's Apricot No. 24. Deeper shade than No. 20.....	5.00	50.00
	Ball's Blue No. 3, rich lilac shade.....	5.00	50.00
	Ball's Pink No. 11, rose pink.....	5.00	50.00
	Ball's Purple No. 21 (Purple Heart), Greatly Improved ver- sion of this fine standard strain.....	5.00	50.00
	Ball's Ruby Improved No. 8. New distinctly different scarlet crimson without blue cast of American Beauty or Illusion	5.00	50.00
	Ball's Supreme No. 22, deep silvery rose.....	5.00	50.00
	Ball's White No. 16.....	6.00	60.00
W-F	Bridesmaid. A new light rose on white.....	5.00	50.00
	Chamois Pink Improved No. 9.....	5.00	50.00
W-F	Enchantress Pink. New large flowered vigorous deep blush pink	5.00	50.00
	Gardenia, glistening white.....	5.00	50.00
	Illusion, scarlet red	5.00	50.00
	Lilac Lavender No. 1, regular strain.....	5.00	50.00
	Lilac Lavender No. 1 Deep. Slightly deep selection.....	5.00	50.00
	Malmaison Pink Improved No. 7. Warm blush pink.....	5.00	50.00
W-F	Pacific Pink. New distinct color break. First pure true pink stock. Lacks lavender cast of previous strains. Outstand- ing under artificial light	5.00	50.00
W-F	Pacific White. New, vigorous, very early, well spaced flat flor- ets which force well.....	5.00	50.00
	Pastel Lavender. New light tone better for cool conditions.....	5.00	50.00
W-F	Shell Pink (Blush). New light pink, early.....	5.00	50.00
	Silvery Lilac. Best lavender	5.00	50.00
	White Giant	5.00	50.00
W-F	Yellow Wonder, deep creamy yellow.....	5.00	50.00
	W-F Formula Blend. A choice mixture of all the best separate varieties	4.00	40.00

WALLER FLOWERSEED COMPANY

Sweet Peas	Price per oz.	Price per lb.
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SWEET PEAS

Lathyrus odoratus—Annual Climber—340 seeds per oz.

NEW EARLY MULTIFLORA VARIETIES

Much favorable comment has been heard in the trade in regard to these Sweet Peas. Our own findings bear out most reports and in most instances outstanding performance has been achieved by them.

We find that they bloom shortly after the true Earlies, and ahead of Cuthbertson varieties. Their blooming season is long and prolific, continuing along with Cuthbertson and Late Spencers to the end of the season. Their habit is exceptionally vigorous; 6 and 7 blooms are the rule; more are frequently found. We have observed stems with twelve blooms. Stems are outstandingly long and sturdy.

Beauty Rose, carmine rose.....	\$1.25	\$10.00
Brilliant Rose, salmon tinged	1.25	10.00
Dandy, deep salmon pink.....	1.25	10.00
Daybreak, brilliant cerise.....	1.25	10.00
Deep Rose	1.25	10.00
Geo. J. Ball, improved salmon pink.....	1.25	10.00
Lavender	1.25	10.00
Light Rose Pink	1.25	10.00
Medium Rose Pink, rose self.....	1.25	10.00
Orange Cerise	1.25	10.00
Orchid	1.25	10.00
Red, Christmas red.....	1.25	10.00
Rose	1.25	10.00
Rose Queen, fragrant deep pink.....	1.25	10.00
Salmon Pink, salmon rose, Tooev.....	1.25	10.00
Whirlwind, apple blossom pink.....	1.25	10.00
White, white seeded.....	1.25	10.00
Choice Mixed, includes very wide range of colors.....	.95	7.50

WHOLESALE GROWERS AND BREEDERS

Sweet Peas	Price per lb.
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EARLY FLOWERING SPENCER SWEET PEAS

Our Early Flowering Sweet Peas are especially grown for culture under glass. They are equally desirable for growing out of doors.

	American Beauty, rich crimson rose.....	\$3.00
W-F	Amethyst, royal purple.....	3.00
	Ball Orange Improved, clear deep glowing orange.....	3.00
W-F	Celestial, cerise salmon rose	3.00
	Daphne, soft salmon pink.....	3.00
W-F	Florist Blue, best clear blue.....	3.00
	Helen Hayes, soft salmon pink.....	3.00
	Hope, white, black seeded.....	3.00
	Kate Smith, bright scarlet suffused rose.....	3.00
	Memory, giant lavender.....	3.00
	Mrs. H. S. Reddick, salmon pink.....	3.00
	Oriental, deep cream, black seeded.....	3.00
W-F	Othello, maroon	3.00
W-F	Red Giant, true crimson.....	3.00
	Sequoia, golden cerise.....	3.00
W-F	Shirley Temple, soft rose pink.....	3.00
W-F	Skippy, light salmon pink.....	3.00
	Triumph, lilac mauve.....	3.00
	White Giant, best white seeded.....	3.00
	W-F Formula Mixture.....	2.75
	Choice Mixed	2.25

WALLER FLOWERSEED COMPANY

Sweet Peas	Price per lb.
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NEW CUTHBERTSON FLORIBUNDA VARIETIES

Spring Flowering, extremely vigorous, long stemmed, well formed blooms, extremely floriferous.

Astrid, light lavender	\$2.00
Daisy, black seeded white.....	2.00
Joy, deep salmon pink.....	2.00
Peggy, mauve	2.00
Robert, mid blue.....	2.00

NEW CUTHBERTSON VARIETIES

Extremely vigorous, long stemmed, and more heat resistant.

Carol, clear pink.....	2.00
Catherine, cerise	2.00
Danny, navy blue.....	2.00
David, bright rose crimson.....	2.00
Evelyn, salmon cream.....	2.00
Flora, rose carmine.....	2.00
Frances, salmon pink, white ground.....	2.00
Frank G., lavender.....	2.00
Hazel, light blue.....	2.00
Janet, white, black seeded.....	2.00
Jennie, white, white seeded.....	2.00
Jessie, mauve	2.00
Jimmy, fine bright scarlet.....	2.00
Katie, rosy cream pink	2.00
Kenneth, crimson	2.00
Liza, maroon	2.00
Lois, rose pink.....	2.00
Marion, cream	2.00
Ronnie, deep orange.....	2.00
Tommy, blue	2.00
W-F Formula Mixture. Especially grown from separate colors proportioned according to our own formula for maintain- ing the best color balance.....	1.90
Choice Mixed	1.75

WHOLESALE GROWERS AND BREEDERS

Sweet Peas	Price per lb.
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NEW AND STANDARD SPENCER VARIETIES

Air Warden, golden scarlet.....	\$2.00
Ambition, lavender	2.00
Capri, light blue	2.00
Carlotta, dark rosy carmine.....	2.00
Cream Gigantic, largest cream, black seeded.....	2.00
Fortune, rich dark blue.....	2.00
Gigantic, large white, black seeded.....	2.00
King White, white seeded.....	2.00
Mabel Gower, rich clear mid-blue.....	2.00
Miss California, salmon cream pink.....	2.00
Mollie, cerise orange	2.00
Monty, pink white ground.....	2.00
Mrs. C. Kay, clear bright lavender.....	2.00
Mrs. R. Bolton, almond pink white ground.....	2.00
Olympia, rich purple	2.00
Patricia Unwin, salmon pink, cream ground.....	2.00
Pinkie, large rose pink.....	2.00
Pirate Gold, golden orange.....	2.00
Princess Elizabeth, salmon pink.....	2.00
Prolific, rose pink	2.00
Reconnaissance, rose picotee on cream.....	2.00
Red Supreme, deep crimson.....	2.00
Smiles, salmon shrimp pink.....	2.00
Tangerine Improved, orange suffused salmon.....	2.00
Tell Tale, rose edge on white ground.....	2.00
The Cardinal, poppy scarlet.....	2.00
Warrior, maroon	2.00
Welcome, dazzling scarlet	2.00
What Joy, cream, white seeded.....	2.00

W-F

W-F

SILVER GILT MEDAL MIXTURE W-F

Originated by our firm at the time of the Panama-Pacific International Exposition in San Francisco 1915, at which time the Silver Gilt Medal of the American Sweet Pea Society was presented to our firm for a display of Sweet Peas at this Exposition. Blended from a proven and constantly improved formula, this Mixture has signified quality in mixed Sweet Peas for nearly forty years.

Price per lb. \$1.80

Spencer Choice Mixed. This mixture contains 35 distinct varieties in a perfect blend of color..... 1.60

WALLER FLOWERSEED COMPANY

Sweet Peas	Price per oz.	Price per lb.
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SPECIAL MIXTURES

Unwin's Striped (Butterfly Hybrids), a gay and interesting blend of variegated colors, exceedingly novel.....		\$3.00
Special Spencer Mixed, 10% Early Flowering.....		1.80
All Season Blend, Early Flowering, Spring Flowering Cuthbertsons and Late Spencers in suitable proportion for the longest possible season and profusion of bloom.....		1.90

CUPID GRANDIFLORA, 6 inches

Choice Mixed	\$0.50	5.00
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CUPID SPENCER

Choice Mixed50	5.00
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SPENCER BUSH TYPE

Little Sweetheart, a new entirely different class of Sweet Pea, upright plants, 8 inches high form a perfectly rounded bush	2.50	25.00
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Threshing a field of Silver Gilt Medal Mixed

WHOLESALE GROWERS AND BREEDERS

Sweet
Peas

Sweet
Peas

W-F SIX BEST EARLY MULTIFLORA SPENCER SWEET PEAS

Deep Rose

Geo. J. Ball, salmon pink

Lavender

Orange Cerise

Whirlwind, light pink

White, W.S.

W-F TWELVE BEST EARLY FLOWERING SPENCER SWEET PEAS

Amethyst. Royal purple

Ball Orange Improved

Celestial. Salmon rose

Helen Hayes. Light salmon pink

Florist Blue. Clear blue

Kate Smith. Scarlet

Memory. Rosy lavender

Mrs. H. S. Reddick. Light pink

Othello. Maroon

Red Giant. Crimson

Shirley Temple. Rose-pink

White Giant. W.S.

W-F EIGHT BEST CUTHBERTSON SPENCER SWEET PEAS

Evelyn. Salmon cream

Frank G. Lavender

Janet. White B.S.

Jimmy. Bright scarlet

Liza. Maroon

Lois. Rose pink

Ronnie. Deep orange

Tommy. Mid-blue

W-F FOURTEEN BEST STANDARD SPENCER SWEET PEAS

Ambition. Lavender

Capri. Light blue

Cream Gigantic. Cream B.S.

Fortune. Dark blue

Gigantic. White B.S.

Mabel Gower. Mid-blue

Miss California. Salmon pink

Olympia. Rich purple

Pinkie. Rose pink

Pirate Gold. Golden orange

Red Supreme. Crimson

Smiles. Salmon rose

Warrior. Maroon

Welcome. Scarlet

WALLER FLOWERSEED COMPANY

SWEET PEA COLOR CLASSIFICATION

We believe the following cross charting to have distinct advantages. Organized vertically in order of depth of color, from white to dark blue, horizontally for similarity of color between strains. For those of the many firms intending to replace standard Spencers with the new Cuthbertsons, this listing should prove invaluable. Outstandingly superior varieties, as grown by W-F, are indicated by an asterisk (*).

EARLY SPENCER	CUTHBERTSON SPENCER	SPENCER
White, Black Seeded		
*Hope White Harmony	*Janet	*Gigantic Sextet Queen
White, White Seeded		
*White Giant Ball White Cascade Snowstorm Imp. White Champion	Jennie	Avalanche *King White
Cream, Black Seeded		
*Oriental	Marion	*Cream Gigantic
Cream, White Seeded		
Cream		*What Joy
Blush Pink and Picotee (White Ground)		
William		Youth *Tell Tale
Blush Pink and Picotee (Cream Ground)		
		Gloria *Reconnaissance
Cream Pink (Cream Ground)		
*Mrs. H. S. Reddick Bridesmaid		
Deep Cream Pink (Cream Ground)		
Katie		
Light Salmon Pink (Cream Ground)		
*Daphne		*Princess Elizabeth
Light Rose Pink (Cream Ground)		
		Ecstasy *Prolific *Monty

(Continued on next page)

WHOLESALE GROWERS AND BREEDERS

SWEET PEA COLOR CLASSIFICATION—Continued

EARLY SPENCER	CUTHBERTSON SPENCER	SPENCER
Salmon Pink (Cream Ground)		*Miss California
Salmon (Cream Ground)		
Skippy	*Evelyn	Barbara
Chime	Frances	*Patricia Unwin
*Helen Hayes		
Nugget		
Light Rose Pink (White Ground)		
	Helen	
Rose Pink (White Ground)		
Jeanne Mamitsch		Bonnie Briar
Josie		*Pinkie
*Shirley Temple	*Lois	
Majestic Rose		
Laddie Imp.		
Deep Rose Pink (White Ground)		
Annie Laurie		
*Florist Rose		
Rose (White Ground)		
	Flora	*Carlotta
Deep Salmon Rose Pink (Cream Ground)		
*Sequoia		
Ball Rose Imp.		
Deep Rose Pink (Cream Ground)		
	Carol	*Mrs. R. Bolton
Salmon Rose (Cream Ground)		
		Peggy Ann
		Cavalcade
		Charming
		Mrs. A. Searles
		Salmon Gigantic
		*Smiles
Zvolanek's Salmon		
Apollo	Connie	
*Celestial	*Catherine	
Orange Pink		
*Orange Supreme		
Treasure Island		
Orange		
*Ball Orange Imp.	*Ronnie	*Pirate Gold
Valencia		Colorado
Orange King		Thriller
		*Tangerine Imp.
Scarlet Rose		
	Coline	*Jumbo
		*Air Warden
		*Mollie

WALLER FLOWERSEED COMPANY

SWEET PEA COLOR CLASSIFICATION—Continued

EARLY SPENCER	CUTHBERTSON SPENCER	SPENCER
Scarlet		
*Kate Smith		
Grenadier		
Vulcan	*Jimmy	*Welcome
Pride		Huntsman
Bright Light		
Fiesta		
Light Carmine Rose		
	Billy	
Carmine Rose		
*American Beauty	David	
Crimson		
		*The Cardinal
Mars		
Red Bird		Red Boy
*Red Giant	Kenneth	*Red Supreme
Top Sergeant		Rubicund
Maroon		
*Othello	*Liza	*Warrior
		The Sultan
Light Blue		
	Hazel	*Capri
		Gleneagles
Blue		
*Florist Blue	*Tommy	*Mabel Gower
Blue Bird		Chinese Blue
Blue Bonnet		Reflection
Mrs. Herbert Hoover		Mrs. Tom Jones
Mariner		
Blue (lavender cast)		
Waves		
Lavender		
Harmony		*Mrs. C. Kay
Lavanda		Highlander
*Memory	*Frank G.	Powerscourt
		*Ambition
Mauve		
*Triumph	Jessie	Chieftain
Purple		
		*Olympia
		Royal Purple
Deep Purple		
*Amethyst		
Dark Blue		
Navy Blue	Danny	*Fortune
		Flagship
		The Admiral

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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SUNFLOWER

Helianthus Annuus—Annual—700 seeds per oz.

Sun Gold, brilliant golden yellow, 4-5 ft. \$0.50 \$ 4.00

SWEET WILLIAM

Dianthus Barbatus—31,000 seeds per oz.

SINGLE BIENNIAL, 2 ft.

Dark Crimson	1.25	10.00
Giant White	1.25	10.00
Holborn Glory	1.25	10.00
Homeland	1.25	10.00
Newport Pink	1.25	10.00
Purple Beauty	1.25	10.00
Scarlet Beauty	1.25	10.00
White	1.25	10.00
Choice Mixed60	5.00

Dwarf Alpine Mixed (Indian Carpet), 4 in., per oz. \$2.50, per lb. \$25.00

DOUBLE BIENNIAL, 2½ ft.

Choice Mixed95 7.50

SINGLE ANNUAL, 1½ ft.

Choice Mixed, all colors..... .85 7.00

THUNBERGIA

Black Eyed Susan—Annual Climber—1,200 seeds per oz.

Choice Mixed, fine climber..... 1.25 10.00

TITHONIA

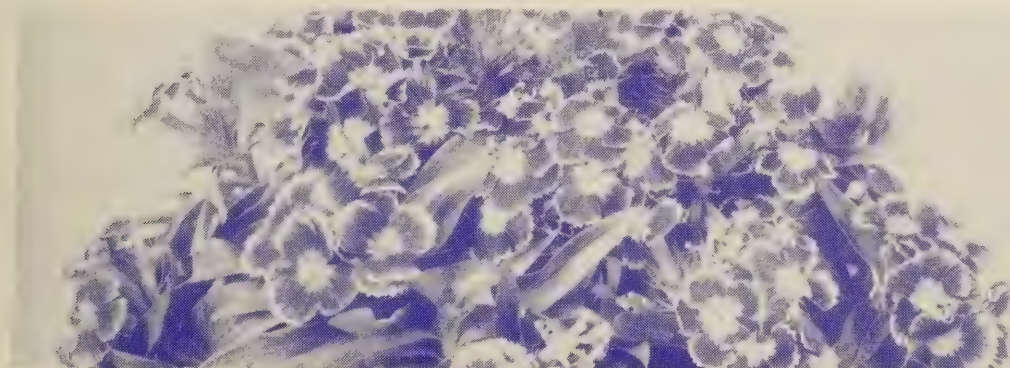
Golden Flower of the Incas—Annual—2,800 seeds per oz.

Torch (Early Speciosa), B.M., A.A.S., 4 ft. 1.50 15.00

TRITOMA

Red Hot Poker—Perennial—22,400 seeds per oz.

Hybrida Mirabilis, blooms first year..... 1.20 12.00



Sweet William Single Dwarf Alpine Mixed (Indian Carpet)

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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VERBENA

Vervain—Annual—10,000 seeds per oz.

W-F NEW BUSH TYPE VERBENAS

These new "Bush Type" Verbenas are rapidly becoming the most popular of all Verbenas. The dense flower heads are closely massed across the flat-topped plants. 8 to 10 in. high.

	Price	
	Per oz.	Per lb.
W-F Firelight. New vivid solid red.....	\$2.00	\$20.00
W-F Roselight. New bright rose, white eye.....	2.00	20.00
W-F Salmon Queen. New brilliant salmon pink.....	2.00	20.00
W-F Snow White. New snowy white.....	2.00	20.00
W-F Starlight. New brilliant blue, cream eye.....	2.00	20.00
W-F Bush Type Blend. New brilliant blend of above colors in proper proportion.....	1.75	17.50

HYBRIDA GRANDIFLORA (Giants) 1 ft.—Annual

	Annapolis Blue, mid-blue.....	\$2.00	\$20.00
W-F	Beauty of Oxford Hybrid, rose pink.....	2.00	20.00
	Blue Shades Mixed.....	2.00	20.00
	Floradale Beauty, bright rose shades.....	2.00	20.00
	Giant Salmon Pink, A.M., R.H.S. '35.....	2.00	20.00
W-F	Lavender Glory, large lavender with medium sized creamy white eyes, variable, 75% true to color.....	2.00	20.00
W-F	Luminosa, flame pink shading to salmon.....	2.00	20.00
	Marilyn, fiery cerise scarlet, cream eye.....	2.00	20.00
	Pink and Rose Shades Mixed.....	2.00	20.00
W-F	Royale, royal blue, creamy yellow eye.....	2.00	20.00
W-F	Spectrum Red, intense bright red, no eye.....	2.00	20.00
	Sparkle, dwarf compact red, white eye.....	3.50	35.00
	Sutton's Blue, large flowered deep royal blue.....	2.00	20.00
	Vivid, scarlet red.....	2.00	20.00
W-F	White	2.00	20.00
	W-F Formula Blend. An especially bright mixture made by blending together correct proportions of only the five clearest and brightest colors described above.....	1.75	17.50
	Choice Mixed	1.50	15.00
	Hybrida Choice Mixed (Mammoth).....	1.20	12.00

EARLY DWARF UPRIGHT

W-F	Rainbow Strain. New Earliest of all Verbenas, specially de- veloped for the bedding plant trade. A wide and unusual range of colors including mauve, lavender, and apricot....	2.50	25.00
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WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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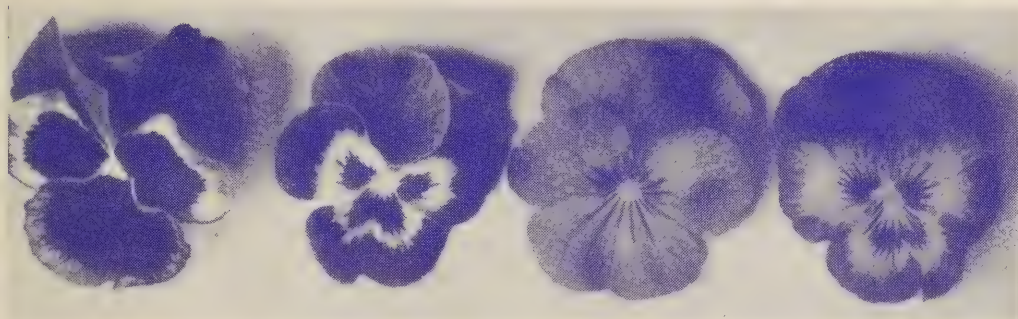
VINCA ROSEA

Periwinkle—Annual—1 ft.—22,000 seeds per oz.

White with eye.....	\$1.60	\$16.00
Rose	1.60	16.00
Choice Mixed	1.40	14.00

VIOLA

Tufted Pansy—Biennial—Annual—6 in.—25,000 seeds per oz.



W-F SPECIAL LARGE FLOWERED STRAINS Price
Per oz. Per lb.

Arkwright Ruby, ruby crimson shading to terra cotta	\$6.50	\$65.00
Blue Perfection, medium clear blue.....	5.00	50.00
Chantreyland, best pure apricot.....	6.50	65.00
Firmament, pure sky blue.....	9.00	90.00
W-F Georgia Peach. New bright shades of delicately peach colored, exceptionally large blooms, slightly ruffled on the edges.....	5.50	55.00
Lutea Splendens, sulphur yellow.....	5.50	55.00
Scottish Yellow, a super large flowered strain similar in color to Lutea Splendens.....	7.00	70.00
White Perfection, pure white.....	5.00	50.00

W-F FORMULA MIXTURE

This blend of bright gay colors far surpasses any mixture of Violas we have ever seen. The bright shades of self colors of red, yellow, blue and apricot combined with many shades which are blotched, undoubtedly make these Violas a supreme mixture.....

Choice Mixed.....	4.50	45.00
Johnny Jump-Up, (Helen Mount), bicolor purple and yellow	3.50	35.00
	6.00	60.00

WALLFLOWER

Gilliflower—Annual—1 ft.—15,000 seeds per oz.

Annual Single Choice Mixed.....	.60	5.00
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WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
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ZINNIA

Youth and Old Age—Annual

GIANT DOUBLE DAHLIA FLOWERED, 3 ft.—2,800 seeds per oz.

Canary Bird, primrose yellow.....	\$0.95	\$ 7.50
Crimson Monarch, deep crimson.....	.95	7.50
Dream, lavender turning to purple.....	.95	7.50
Exquisite, light rose with deep rose center.....	.95	7.50
Golden Dawn, golden yellow.....	.95	7.50
Golden State, yellow orange, turning to orange.....	.95	7.50
Illumination, deep rose self.....	.95	7.50
Luminosa, bright pink.....	.95	7.50
Meteor, darkest red.....	.95	7.50
Oriole, orange and gold.....	.95	7.50
Polar Bear, white.....	.95	7.50
Purple Prince, deep purple.....	.95	7.50
Royal Purple, deep rich reddish purple, A.A.S. '42.....	.95	7.50
Scarlet Flame, bright scarlet.....	.95	7.50
Will Rogers, deep scarlet.....	.95	7.50
W-F Pastel Blend. A special blend of only the lighter shades and softer colors.....	.95	7.50
W-F Formula Blend. Made by using the brightest of the dis- tinct colors of separate varieties.....	.95	7.50
Choice Mixed, all colors.....	.85	7.00

FANTASY, 2½ ft.—5,000 seeds per oz.

Medium size flowers with shaggy and twisted petals.		
Melody, orchid lavender.....	1.10	9.00
Rosalie, rose	1.10	9.00
Star Dust (A.A.S. '37), golden yellow.....	1.10	9.00
White Light (A.A.S. '39), white.....	1.10	9.00
Wildfire, brilliant scarlet.....	1.10	9.00
W-F Formula Blend. Correct proportion of all the above sep- arately grown varieties.....	1.10	9.00
Choice Mixed	1.00	8.00

WHOLESALE GROWERS AND BREEDERS

Flower Seeds	Price per oz.	Price per lb.
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GIANT DOUBLE MAMMOTH or CALIFORNIA GIANT, 3 ft.,

2,800 seeds per oz.

Brightness, glowing pink.....	\$0.95	\$ 7.50
Cherry Queen, luminous cerise rose.....	.95	7.50
Crimson Queen, rich crimson.....	.95	7.50
W-F Daffodil, canary yellow.....	.95	7.50
Enchantress, light rose with deep rose center.....	.95	7.50
Golden Queen, golden yellow.....	.95	7.50
Grenadier, dark red.....	.95	7.50
Lavender Queen, deep rosy lavender.....	.95	7.50
Miss Willmott, soft pink.....	.95	7.50
Orange King, burnt orange.....	.95	7.50
Purity, white95	7.50
Salmon Queen95	7.50
Scarlet Gem, glowing scarlet.....	.95	7.50
Violet Queen95	7.50
W-F Pastel Blend. Pastel shades selected from the above va- rieties95	7.50
W-F Formula Blend. Blended according to a formula, using all colors in proper proportion.....	.95	7.50
Choice Mixed85	7.00

ELEGANS DOUBLE LILLIPUT, 1½ft.—4,600 seeds per oz.

Black Ruby, rich blackish maroon, B.M., A.A.S. '41.....	.95	7.50
Canary Yellow95	7.50
Crimson Gem95	7.50
Flesh95	7.50
Golden Orange95	7.50
Lilac Gem95	7.50
Purple95	7.50
Rosebud, rose pink.....	.95	7.50
Salmon Rose95	7.50
Scarlet95	7.50
Valencia, burnt orange.....	.95	7.50
White95	7.50
W-F Pastel Blend. Delicate shades in harmonious blend.....	.95	7.50
W-F Formula Blend. Made by blending together the best sep- arate varieties in proper proportion.....	.95	7.50
Choice Mixed85	7.00

WALLER FLOWERSEED COMPANY

Flower Seeds	Price per oz.	Price per lb.
CUPID, 1 ft.—4,600 seeds per oz.		
Tiny Tim, deep scarlet.....	\$1.10	\$11.00
Choice Mixed	1.10	8.50
ELEGANS PUMILA DOUBLE (Cut and Come Again), 2-2½ ft.		
Choice Mixed—4,800 seeds per oz.95	7.50
DOUBLE GRACILLIMA		
Red Riding Hood (Coccinea), 1 ft.....	1.10	8.50
HAAGEANA DOUBLE (Mexican Hybrids), 1 ft.—22,000 seeds per oz.		
Persian Carpet. (New) H.M., A.A.S. '51.....	2.50	25.00
SCABIOUS FLOWERED (Harmony Type), 2½ ft.—6,000 seeds per oz.		
Choice Mixed. Unusual flower forms in bright colors.....	1.20	12.00
STRIATA, 3 ft.—4,000 seeds per oz.		
Peppermint Stick mixed (New).....	1.25	10.00
SUPER CROWN O'GOLD, 3 ft.—2,800 seeds per oz.		
Pastel Tints, large flowered mixture of pastel shades.....	.95	7.50
NEW SUPER GIANTS, 3 ft.—3,200 seeds per oz.		
Mixed colors.....	.85	7.00
GIANT CACTUS FLOWERED, 3 ft.—3,200 seeds per oz.		
Burpee Giant Hybrids, mixed colors in interesting shades and form. Somewhat on the pastel side.....	1.00	8.00
Blaze, orange scarlet.....	2.50	25.00
Eskimo, cream white.....	1.80	18.00
Floradale Scarlet	1.00	8.00
Riverside Beauty, salmon pink.....	1.80	18.00
Sunny Boy, yellow	1.80	18.00
W-F Formula Blend, specially prepared from the above to give a stronger and brighter color range.....	1.20	12.00

W-F WILD GARDEN MIXTURE

A well-balanced mixture of hardy annuals, 2 ft..... .60 5.00

W-F CUT FLOWER GARDEN MIXTURE

A mixture of hardy annuals blended to give a succession of
flowers from early summer until fall, 2 to 3 ft..... .60 5.00

